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# Aruba TODAY

On Top Of The News Email:news@arubatoday.com website: www.arubatoday.com Tel:+297 582-7800 Tuesday, October 21, 2014



New York Gov. Andrew Cuomo and Vice President Joe Biden during a press conference in a converted airplane hangar at Vaughn College of Aeronautics and Technology in New York, Oct. 20, 2014. After Biden made headlines earlier this year for saying LaGuardia could use some major improvements, he joined Cuomo on Monday as the governor talked about his goal of modernizing the city's airports.

(Ozier Muhammad/The New York Times)

## Cuomo Hails Competition to Improve NYC Airports

**PATRICK McGEEHAN**  
© 2014 New York Times  
**NEW YORK** - When Gov. Andrew M. Cuomo appeared near La Guardia Airport on Monday to announce that one of his next big ideas was to fix New York City's airports, his co-pilot was none other than La Guardia's chief critic, Vice President Joe Biden.

After all, it was Biden who said eight months ago that arriving at La Guardia could easily be confused with landing in a "third-world country." Rather than taking issue with that assessment, Cuomo said he planned to nullify it by modernizing La Guardia and Kennedy International Airport so that they would

be assets, rather than liabilities, in vying for tourists and business travelers. Cuomo said he would launch competitions for the best designs for the airports, seeking master plans for making them more attractive and efficient. At La Guardia, he said those plans could include linking the airport to Man-

hattan with ferries and a spur of the Long Island Rail Road. At Kennedy, he indicated, they could include a hotel and better access to existing transit lines. He said the state would also try to make better use of Republic Airport on Long Island and Stewart Airport in Newburgh.

To Biden, the governor said, "We've heard your message and we're acting on it." But some of the most vocal critics of the conditions at the city's airports had a different message for Cuomo: What took you so long?

Continued on page 3

# White House: Nazis shouldn't get Social Security

**RICHARD LARDNER  
DAVID RISING  
RANDY HERSCHAFT**  
Associated Press

**WASHINGTON (AP)** — Former Nazis should not be collecting Social Security benefits as they age overseas, the White House said Monday, responding to an Associated Press investigation that revealed millions of dollars have been paid to war-crimes suspects and former SS guards forced out of the U.S.

"Our position is we don't believe these individuals should be getting these benefits," White House spokesman Eric Schultz told reporters in Chicago. He did not say whether or how the government might end the payments.

AP reported Sunday that dozens of Nazi suspects collected benefits after leaving the United States. The payments flowed through a legal loophole that gave the Justice Department leverage to persuade Nazi suspects to leave. If they agreed to go, or simply fled before deportation,

they could keep their Social Security, according to interviews and internal U.S. government records. The White House comments

investigate the benefit payments. Rep. Carolyn Maloney of New York requested the inquiry on Monday in letters to the inspectors

Maloney, a high-ranking member of the House Oversight and Government Reform Committee, called the payments a

sparing the SSA from having to disclose potentially embarrassing information," the Oct. 16 appeal said.

Among those receiving Social Security benefits were SS troops who guarded the network of Nazi camps where millions of Jews perished, a rocket scientist accused of using slave laborers to advance his research in the Third Reich and a Nazi collaborator who engineered the arrest and execution of thousands of Jews in Poland.

There are at least four living beneficiaries. They include Martin Hartmann, a former SS guard at the Sachsenhausen camp in Germany, and Jakob Denzinger, who patrolled the grounds at the Auschwitz camp complex in Poland.

Hartmann moved to Berlin in 2007 from Arizona just before being stripped of his U.S. citizenship. Denzinger fled to Germany from Ohio in 1989 after learning denaturalization proceedings against him were underway. He soon resettled in Croatia and now lives in a spacious apartment on the right bank of the Drava River in Osijek.

Denzinger would not discuss his situation when questioned by an AP reporter; Denzinger's son, who lives in the U.S., confirmed his father receives Social Security payments and said he deserved them.

Because Nazi war crimes were committed outside the U.S. and almost always against non-Americans, Nazi suspects could not be tried in U.S. courts. The only other legal option was to prove they lied to immigration authorities about what they did during the war, and then to attempt either deportation or extradition.



This July 28, 2014, photo shows Jakob Denzinger's portrait on the tombstone of his empty grave in Cepin eastern Croatia. Denzinger is among dozens of death camp guards and suspected Nazi war criminals who collected millions of dollars in Social Security payments despite being forced out of the United States according to an Associated Press investigation.

(AP Photo/Darko Bandic)

came after a senior House Democrat demanded the Obama administration in-

general at the Justice Department and Social Security Administration.

"gross misuse of taxpayer dollars" and said she plans to introduce legislation to close the loophole. The Justice Department said it was reviewing Maloney's letter. The Social Security Administration did not immediately respond to a request for comment, and previously refused to disclose the total number of Nazi suspects who received benefits and the dollar amounts.

AP last week appealed the agency's denial of the information through the Freedom of Information Act. The appeal also cited several concerns about the Social Security Administration's handling of the FOIA request, including the agency's alteration of the request "in a manner serving both to undercut AP's inquiry while simultaneously

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# Cuomo hails competition to improve NYC airports

Continued from Front

Joseph Sitt, a developer who is chairman of Global Gateway Alliance, a group that has called for years for improvements to the city's airports, said he appreciated the governor's declarations but questioned whether they were mere election-year "hyperbole." He said that a couple of years ago, "the governor was practically laughing at" his group's demands and its negative comparisons to airports in places like Istanbul and Dubai.

Sitt said he had hoped to hear a financial commitment and a schedule for getting the work done because "without dollars and cents, it could just be government rhetoric." He also expressed concern that the governor's call for ideas would delay the impending decision by the Port Authority of New York and New Jersey on a winning bid for the construction of a new main terminal at La Guardia.

In response, Cuomo said in a phone interview that no financing had been lined up yet because the designs had to come first. But he said it would be shortsighted to solicit ideas without the confidence they could be executed. "We're going to finance the reconstruction," Cuomo said.

The Port Authority, which operates La Guardia and Kennedy, has chosen three consortiums as finalists to build the new terminal, which it estimates will cost \$3.6 billion. Close observers of the process had expected the authority's commissioners to announce a winner at their monthly meeting on Wednesday, but the matter is not on the agenda the authority has released. A spokesman for the Port Authority declined to comment, saying that the authority would defer to the governor's statements. Cuomo said repeatedly on Monday that he did not intend to pre-empt the Port Authority's decision on the contract to rebuild the 50-year-old Central Terminal Building. "I don't want to

stop that," he told reporters, in a hangar at Vaughn College a few blocks from the airport.

He said he intended for

gesting that a new main terminal would have to be built in any case. Still, he acknowledged that the best idea to come out

Port Authority.

"If someone has an idea to do it, modifying the building, fine," Cuomo said.

Cuomo and New Jersey

conversation last year, he and Christie agreed that each would take responsibility the Port Authority's assets in his own state. "I said I thought the Port Authority was not moving quickly enough" to improve the airports in New York, Cuomo recounted.

The governor made it clear that he was in a hurry to gather design ideas for La Guardia and Kennedy, saying the competition would start in 30 days. Two months later, three finalists for each airport would be awarded as much as \$500,000 to further develop their plans, he said.

That money was the only financial commitment in the governor's announcement, though both he and Biden emphasized how important the airports are to the regional economy. Biden was there to offer moral support, not a monetary pledge from the federal government.

"Money doesn't grow on trees, but I'll tell you, one way to grow the money is to build the infrastructure," Biden said. □



**New York Gov. Andrew Cuomo and Vice President Joe Biden during a news conference in a converted airplane hangar at Vaughn College of Aeronautics and Technology in New York, Oct. 20, 2014. After Biden made headlines earlier this year for saying LaGuardia could use some major improvements, he joined Cuomo on Monday as the governor talked about his goal of modernizing the city's airports.**

(Ozier Muhammad/The New York Times)

that selection process and the design competition to occur simultaneously, sug-

of the open competition might involve changes to the proposal chosen by the

Gov. Chris Christie jointly control the Port Authority. But Cuomo said that in a

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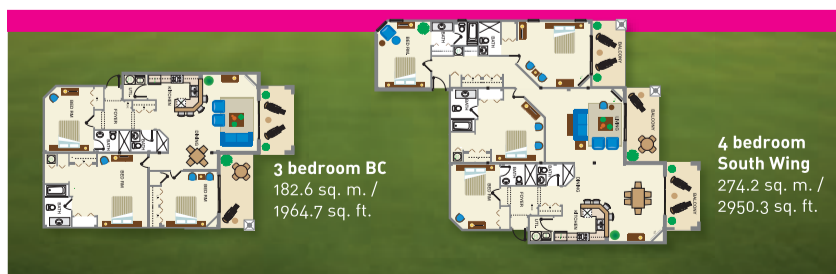
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## Obama returns to trail with a Blue State focus

**MICHAEL D. SHEAR**

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**UPPER MARLBORO, Md.** -

President Barack Obama jumped back on the campaign trail after a week of grim Ebola news, with a rally at a high school here aimed at lifting the fortunes of Anthony Brown, the state's lieutenant governor and Democratic candidate for governor. In a jam-packed gymnasium, Obama urged the mostly African-American crowd of 8,000 to shake off any midterm malaise and show up on Nov. 4 to put Brown in the governor's mansion.

"There are no excuses. The future is up to us," the president said, his voice rising above the roar of the enthusiastic crowd. "If you want better policies out of Washington, you've got to vote for them. If you want better policies in Maryland, you have to go vote for them."

Obama accused Republicans of betting that Democrats will not show up in November. But, he insisted, "I'm banking that strategy is not going to work."

The latest Washington Post poll in Maryland showed Brown with a 9-point lead over Larry Hogan, his Republican challenger. But the survey also showed Brown, who is black, drawing only 77 percent of African-American voters. In 2012, Obama won 97 percent of the black vote

in Maryland, according to an exit poll conducted by Edison Research.

At the rally, Obama urged the audience to reject a Republican philosophy that he said had been thoroughly discredited in recent years.

"They keep on offering

And an immigration activist interrupted the speech, holding a sign demanding that "#Not1more" immigrant be deported. As the crowd belled the protester away, Obama suggested that he "should have been protesting the folks that are blocking" an

comes to firing up the core constituencies in the party: women, African-Americans, Latinos and gays. In Chicago, an energized Obama whipped up a crowd at a gymnasium at Chicago State University, urging people to support Quinn in early voting.

not slick, not packaged - someone who deserves the votes of people in Illinois.

"Pat is real. He is who he is. He's not trying to front. He's not trying to pretend," Obama said. "He's out there fighting for you." The president has been delivering a campaign stump speech for months, but only at fundraising events, and largely for high-dollar donors who have helped to provide Democratic candidates a financial edge this season. In those events, Obama has been unapologetic about his policies, arguing that they have repaired an economy that was in tatters, increased domestic energy production, restored home values and reduced the school-drop-out rate.

At the fundraisers, Obama has also been critical of Republicans in Congress, a group that he says has blocked a vision that a majority of Americans share. He has urged the donors to fight against what he calls a "congenital problem" for Democrats: their unwillingness to turn out in midterm elections as they do in presidential years. Obama's return to the public stage with a similar message is intended to help solve that problem in the final stretch, as Democratic candidates seek to ensure that their must-have voters show up on Election Day. □



**President Barack Obama speaks at a campaign event for Pat Quinn, the Democratic governor of Illinois, at Chicago State University in Chicago. Obama's appearance on behalf of Quinn represented one of the president's first small steps back onto the campaign stage ahead of midterm elections.**  
(Gabriella Demczuk/The New York Times)

the same tired, worn-out theories," Obama said of the Republicans, citing tax breaks, looser regulations and a reduced safety net. "We have tried all those things. We tried 'em before I came into office. We know they did not work." Before Obama's speech ended, a steady trickle of people had departed, leaving some empty seats.

immigration overhaul. Obama's appearance on behalf of Brown and a rally later in the day for Pat Quinn, the Democratic governor of Illinois, were the president's first small steps back onto the campaign stage before the midterm election. The two candidates are eager for the star power that Obama still brings when it

"You've got to grab your friends. You've got to grab your co-workers," Obama told about 6,200 people, adding that he planned to vote on Monday morning in Chicago. Quinn, who is running against Bruce Rauner, the Republican nominee, is a longtime Obama friend. The president described him as someone who is



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## Police: Indiana suspect hints at more killings

TOM COYNE  
MICHAEL TARM  
Associated Press

**GARY, Indiana (AP)** — Police investigating the slayings of seven women whose bodies were found over the weekend said Monday they believe it is the work of a serial killer, and that the suspect has indicated there could be more victims going back 20 years.

Prosecutors in Lake County in the Midwestern state of Indiana on Monday charged 43-year-old Darren Vann in the strangulation death of 19-year-old Afrikka Hardy. Her body was found Friday night at a Motel 6 in nearby Hammond.

Gary officials were expected to charge Vann later this week in the deaths of six more women, whose bodies were found Saturday and Sunday. Hammond Police Chief John Doughty said at a news conference that Vann confessed to Hardy's slaying and gave police information that led to the oth-



One of the homes in which a body was found is seen Monday, Oct. 20, 2014, at 2200 Massachusetts St. in Gary, Ind. The bodies of seven women have been found in northwestern Indiana after a man confessed to killing one woman who was found strangled at a motel and led investigators to at least three of the bodies, authorities said Monday. The Lake County coroner's office said three of the bodies were found Sunday night at two locations in Gary, while the other four bodies were found earlier over the weekend.

(AP Photo/The Times, John J. Watkins)

er bodies in Gary, including three on the same block. Vann was a convicted sex offender in Texas, where he pleaded guilty to raping a woman in 2009 and was released from prison

in July 2013. The Austin Police Department issued a statement Monday saying it would review missing persons and cold cases to determine if there could be a link to Vann, and asked

anyone with information to come forward. Doughty said police have no specific indication that any slayings have occurred in another state, and the slayings in Gary appeared

to have happened recently. He said Vann is cooperating with investigators in the hope of making a deal with prosecutors.

"It could go back as far as 20 years based on some statements we have, but that has yet to be corroborated," Doughty said.

The Texas Department of Public Safety listed his risk level as "low" on its sex offender registry. He did not register in Indiana.

Court records in Travis County, Texas, show that Vann served a five-year prison sentence, with credit for the 15 months he was in jail awaiting trial, after pleading guilty in 2009 to sexually assaulting a woman at an Austin apartment two years earlier.

The woman told police that she went to Vann's apartment, where he asked if she was a police officer. After she told him no, he knocked her down and began to strangle and beat her, hitting her several times in the face and telling the woman he could kill her. He then raped her. □

## Suspect in UVA abduction charged in rape

**FAIRFAX, Virginia (AP)** — The suspect in the disappearance of a British-born University of Virginia student was charged Monday with abducting and raping a woman in suburban Washington in 2005. The indictment against Jesse L. Matthew Jr. was handed up by a Circuit Court grand jury in Fairfax County and includes a charge of attempted capital murder. Matthew, 32, is being held in Charlottesville, Virginia, on a charge related to the Sept. 13 disappearance of Hannah Graham, 18. She moved from England to

northern Virginia at age 5. Law enforcement officials who have been searching for Graham found human remains over the weekend and they were taken to the Virginia Medical Examiner's office in Richmond. A spokesman in the office could not say Monday when the results of the forensic examination would be completed. At a news conference Monday, Fairfax County Commonwealth's Attorney Ray Morrogh declined to discuss any details of the case, but did say the victim is cooperating. Police

had previously said that on Sept. 24, 2005, a 26-year-old woman was walking home from the grocery store at about 10 p.m. on a Saturday night, when her assailant grabbed her from behind, dragged her into a wooded area behind some townhomes, and sexually assaulted her. The man fled the area when he was startled by a passerby, police said. Morrogh said he will seek a bench warrant later this week requesting that Matthew be brought to Fairfax for an initial appearance, and he expected that to

be granted. But no court date has been set. Morrogh said he was not sure whether Matthew would be tried first in Charlottesville or in Fairfax. One of the officials who made the discovery of the human remains said they were found just as he and his team were about to move on to another site. Matthew's attorney has repeatedly refused to discuss his client, and a message on his law office telephone on Monday said he was not taking questions in the case. Monday, state and local law enforcement of-

ficials continued to search an area about 12 miles (19 kilometers) southwest of the Charlottesville campus of U.Virginia where the remains were found on Saturday after an extensive search in the city of 40,000 and in Albemarle County. Police let Graham's parents know about the discovery before they publicly released the information. They are looking for clues and evidence in a heavily wooded area that is dotted with farms. Matthew has been charged with abduction with intent to defile Graham. □



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## American Living:

# Girl Scouts debate their place in a changing world

**JENNIFER DOBNER**

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SALT LAKE CITY - For more than 100 years, the Girl Scouts have been largely known for three core attributes: camping, crafts and cookies.

Changing times and fashion are unlikely to alter the appeal of the Thin Mint, but that may not be as true for other aspects of the Girl Scouts of the United States of America, an organization that some say has spent nearly a decade moving away from its tent-pitching, campfire-building roots to embrace the more modern-day themes of technology and science, media and social issues in order to keep girls interested. "They did need to transform the organization, and when they decided to focus on leadership opportunities, I said, 'Hot-diggity,' that's exactly what we need," said Marty Woelfel, of Louisville, Kentucky, who has spent 41 years working with the Girl Scouts of Kentuckiana Council. "But outdoors as leadership fell off the map at that point."

The change left out an important leadership opportunity for the 2.3 million girls who wear the well-known green vests and shiny, gold trefoil pins, said Woelfel, who was in Salt Lake City for the movement's international convention. Woelfel is part of a yearslong grassroots effort by scouts and their leaders nationwide to persuade the nation's largest organization for young girls to rethink its priorities. Camping and other traditional activities are still mainstays of girl scouting - some 670,000 girls attended camps or participated in outdoor scouting activities in 2013 - nor would they

ever disappear, said Vicki Wright, who has spent 35 years working for the Girl Scouts as a volunteer and a staff member.

"It really is part of our brand. It's one of our strengths," said Wright, who facilitated two convention discussions on the issue. "I think part of this is really that people have outdoor experiences that are strong influences.

bers is critical to success. "If we hadn't changed a little bit in every generation, we wouldn't be around," Wright said.

Membership in the Girl Scouts has fallen over the past decade to 3 million, from a 2003 high of close to 4 million in combined participation of adults and girls, and the number of Girl Scout councils across the

The redesign eliminated some traditional badge pursuits and relegated others - like painting and simple meal preparation - to "legacy" status and added a host of new pursuits, including digital filmmaking, financial literacy, eating local, social innovation and business etiquette.

Outdoor activities and skills development did not en-

changes began almost immediately, Woelfel said. Outreach through social media, including a Facebook page, "GSUSA, Are You Listening," which often carried heavy criticism on the Journeys programs, spread the message rapidly nationwide.

That scouting even needed to discuss the importance of outdoor activity and leadership was a shock to Gill Clay, the 77-year-old granddaughter of Lord Robert Baden-Powell, the British army officer who founded the scouting movements in the United Kingdom and then helped Juliette Low establish the first Girl Scout troop in Savannah, Georgia, in 1912. On Saturday, Clay greeted young scouts and wore one of Woelfel's rainbow-colored "Support an Outdoor Journey" pins. Scouting should continue to adapt, Clay said, but losing its connection to the outdoors would leave the Girl Scouts incomplete.

"It's about making a balanced person - a balanced world citizen really - who can take her place in any field she wants to achieve things," said Clay, who lives in England and still serves as a scouting volunteer. "And to make a real balanced individual, you have to include the outdoors."

The pressure from scouts and volunteers has been underscored by a 2012 survey from the GSUSA's own Girl Scout Research Institute. The "More Than S'mores" survey of about 2,000 scouts in grades four through eight found that 50 percent of girls would not have opportunities for outdoor experiences without their participation in Girl Scouts.



**Members of the Girl Scouts of the United States of America control robots at a NASA-sponsored booth at the 2014 National Girl Scout Convention in Salt Lake City, Oct. 18, 2014. A 2011 overhaul of Girl Scouts embraced more modern-day themes such as technology and social issues, but many believed the role of the outdoors in fostering leadership was diminished by the change.**

(Kim Raff/The New York Times)

Many of our alumnae and leaders want girls to have the same experiences, but where we run into a bit of a challenge is that isn't exactly what girls want today. "We're still getting at those same values and those same skills," she added. "It just looks a little different." And, like every other youth organization, Girl Scouts must compete with the flood of choices now available to youths, so staying relevant with programs that attract and retain mem-

country has fallen to 112 from 312, according to the organization.

A 2011 overhaul of girl scouting programs abandoned the old badge system and adopted a set of three "Journeys." It also aligned badges and leadership opportunities with 21st century ideas revolving around social issues, professional opportunities for women and science, technology, engineering and mathematics, the so-called STEM curriculum.

tirely disappear - there are still badges to be earned in camping, hiking and adventure sports - but many believe the role of the outdoors in fostering leadership was diminished.

"You try to find the balance," said Wright, of Estes Park, Colorado. "Girls were wanting STEM and they needed STEM. That's where the careers are going to be, and we were going to miss the boat if we weren't helping to promote that." Complaints about the

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## Ikea makes push for growth

A. D'INNOCENZIO

AP Retail Writer

**NEW YORK (AP)** — Ikea, whose stadium-sized furniture stores draw shoppers from miles around, is making an online push.

The CEO of Ikea Group, the world's largest furniture chain, is pushing for sales growth, while making its ready-to-assemble furniture more accessible to shoppers increasingly buying online.

Peter Agnefjail, Ikea's president and CEO, told The Associated Press in a phone interview Friday that he remains focused on reaching sales of 50 billion euros (\$63.7 billion) by 2020, a goal set a couple of years ago. And he says he's not unnerved by the recent investor fears about another recession in Europe.

He plans to reach that goal by opening more stores, while making the locations more inviting and expanding its online business around the globe.

"We are optimistic about what we see," said Agnefjail, an 18-year Ikea veteran who took over the reins from Mikael Ohlsson in September 2013. "Unemployment is stabilizing in many markets."

But Agnefjail acknowledged the Swedish retailer, which operates 315 massive stores around the globe, has to go where shoppers are heading.

"Customers still would like to sit in the sofa and feel how comfortable it is," he said. But he said they also mix up online and offline shopping. "What we do see is that customers are more walking across channels in a way that is very seamless."

The focus marks another chapter in the history of Ikea, founded by Ingvar Kamrad in 1943 as a mail-order company whose stores now drew 716 million visitors in its last fiscal year. Ikea is starting to see a recovery in many of its markets, particularly its European business, which accounts for about 70 percent of total sales and has been hampered by an economic slowdown there. But Ikea also needs to offer more convenience to shoppers as it faces increasing competition here and abroad. Abroad, there are players like Home24, a German-based online furniture startup looking to expand. In the U.S., Ikea faces fragmented competition from different types of chains from discounters like Wal-Mart and Target to chains like Crate and Barrel at the higher end. "Ikea is still the low-priced go-to furniture place," said Brian Sozzi, CEO and chief equities strategist at Belus Capital Advisors. But he noted everyone is trying to take a bite out of Ikea's business.

Last month, Ikea announced 5.9 percent revenue growth in the year ended Aug. 31 to 28.7 billion euros (\$36.6 billion). That's an increased pace from the 3.1 percent increase in the prior year. In the U.S., total sales rose 5.4 percent, while revenue at stores opened at least a year rose 4.2 percent in the latest fiscal year, according to Rob Olson, Ikea's acting U.S. president. Ikea also continues to focus on cutting prices on big-ticket items as it seeks to outfit more homes around the globe. Last year, it cut prices by 1 percent, in line with the long-term average of 1 to 2 percent. During the recession, it cut prices more than that. Ikea cuts prices by looking for new ways to cut costs. □



John Lyman surveys apples at his family's orchard in Middlefield, Conn. Lyman says Whole Foods' new Responsibly Grown labeling system — which includes additional information about pesticide use, water conservation, treatment of farm workers and other issues — will give growers like him an incentive to adopt better practices. (Jessica Hill/The New York Times)

## Whole Foods Markets asks shoppers to consider a value proposition

STUART ELLIOTT

© 2014 New York Times

Whole Foods Market is fighting a two-front war: trying to reaccelerate its once-robust sales growth while fending off increased competition to sell its signature organic, natural and fresh products.

On Monday, the grocer introduced what executives hope will be a powerful weapon: its first national brand marketing campaign, proclaiming that Whole Foods provides value to shoppers through the values it follows in deciding how to stock shelves.

The campaign continues a theme that Whole Foods already uses, "America's healthiest grocery store," and ushers in a new one, "Values matter."

The ads — on television, in print, online, outdoors and in its 399 stores — are the first work for Whole Foods by a creative agency in New York, Partners & Spade, that produces campaigns for hip brands like Warby Parker, Shinola and Harry's shaving products. Whole Foods

executives announced during a conference call in late July, after reporting disappointing sales, that they planned such a campaign to start in the fall.

The budget for the campaign, scheduled to continue through the winter, is estimated at \$15 million to \$20 million. That would be far larger than what Whole Foods has spent on previous campaigns, which were focused on local and regional markets and mostly promoted products like the 365 Everyday Value line of private-label merchandise. According to Kantar Media, a unit of WPP, Whole Foods spent \$4.5 million to advertise last year, with ad spending in the last five years ranging from a low of \$4 million in 2008 to a high of \$8.4 million in 2010.

The ads for the 365 Everyday Value label sought to dispel perceptions of Whole Foods as "Whole Paycheck" — a higher-price alternative to other supermarkets like Kroger and Wal-Mart, which have begun filling their stores with

wider arrays of natural and organic foods. The new campaign does not directly address the prices charged by Whole Foods, which may disappoint Wall Street analysts who recently suggested that the company ought to talk more about its prices, or reduce them further.

Rather, the ads suggest that value for money is as important as a bargain price if not more so, and that by shopping at Whole Foods consumers can be confident about where their food comes from and how it was grown, raised or made. As an announcer puts it in a commercial for Whole Foods beef, "To us, value is inseparable from values."

The goal, said Jeannine D'Addario, global vice president for marketing and communications at Whole Foods in Austin, Texas, will be to assist shoppers to "make more meaningful choices" at a time when they "are hungrier than ever before for information about the food they eat." □

# They're contagious: The Ebola Conspiracy Theories

**ALAN FEUER**

© 2014 New York Times

The spread of Ebola from

Observer, a Liberian newspaper, published an article alleging the virus was not

line contending the federal Centers for Disease Control and Prevention had pat-

New World Order, that classic conspiracy bugbear involving global elites, had engineered Ebola in order to impose quarantines, travel bans and eventually martial law. While most of these theories have so far lingered on the fringes of the Internet, a few stubborn cases have crept into the mainstream. In the last few weeks, conservative figures like Rush Limbaugh and Laura Ingraham have floated the idea that President Obama had sent aid to Africa, risking U.S. lives, because of his guilt over slavery and colonialism. And just days ago, the hip-hop artist Chris Brown took to Twitter, announcing to his 13 million followers: "I don't know ... but I think this Ebola epidemic is a form of population control."

Conspiracy theories have always moved in tandem with the news, offering shadow explanations for distressing or perplexing events. Though typically dismissed as a destructive mix of mendacity and nonsense, they often reflect societal fears. "Conspiracy theories don't have to be true to tell us something about ourselves," said Michael Barkun, a professor emeritus of political science at Syracuse University and the author of "Culture of Conspiracy: Apocalyptic Visions in Contemporary America." "They're not effective as accurate accounts - they're effective as expressions of anxiety." The notion, for example, that health officials are conspiring with Big Pharma to consciously spread - and then cure - Ebola as a profit-making venture might sound like the plot to a cheesy summer thriller, but in fact it touches on a genuine aspect of our health care system, said Mark Fenster, a professor at the University of Florida's Levin College of Law and the author of "Conspiracy Theories: Secrecy and Power in American Culture."

"The truth is that we do rely on private corporations to develop and produce our pharmaceuticals," he said. "While we may not like that

fact, it's not so hard or paranoid to imagine private companies acting in their own best interests."

The theory works, Fenster added, because it is "truthy," to borrow from the comedian Stephen Colbert. Which is to say, it has just enough veracity "that it rings true when carried to Ebola," he said.

It's not surprising that populist and anti-government conspiracies are rampant at a moment when opinion polls suggest our trust in government has reached a record low. In fact, most theories pit those who perceive themselves as powerless against a dominant cabal of secretive elites.

That model certainly seems to fit the allegation that the Department of Defense created Ebola in a military lab to loose on the world as a Malthusian device to reduce the population.

"Conspiracies against the powerless tend to be effective because the masses often feel that way," said James F. Broderick, an English professor at New Jersey City University and co-author of "Web of Conspiracy: A Guide to Conspiracy Theory Sites on the Internet." "They reflect and reinforce the idea that ordinary citizens are victims of the government."

Viral outbreaks, as a genre, have long attracted conspiracy theorists, beginning in medieval times when the Jewish leaders of Toledo, Spain, were blamed for having spread the Black Plague. More recently, the AIDS epidemic was also said to have been caused by a government plot.

The Ebola virus, experts say, is classic conspiracy theory fodder: a silent killer that penetrates the body undetected and lies dormant for weeks.

Its sources are obscure, its symptoms horrific.

"Diseases in particular are suited to conspiracy because they are invisible and invisibly transmitted," Barkun said. "Our senses can't tell us exactly how the danger spreads. The theory has an answer for what mystifies and frightens." □



A Liberian burial team worker is sprayed down by his colleagues after bagging the corpse of an Ebola victim in the Westpoint neighborhood of Monrovia, Liberia. Conspiracy theories surrounding the Ebola outbreak — New World Order population control? Bioweapon run amok? Big Pharma profit ploy? — are lurid, but unsurprising.

(Daniel Berehulak/The New York Times)

western Africa to suburban Texas has brought with it another strain of contagion: conspiracy theories. The outbreak began in September, when The Daily

what it seemed - a medical disaster - but rather a bioweapon designed by the U.S. military to depopulate the planet. Not long after, accusations appeared on-

ented the virus and was poised to make a fortune from a new vaccine it had created with the pharmaceutical industry. There were even reports that the



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## Suicide, car bombings in Iraq kill at least 43

SINAN SALAHEDDIN

Associated Press

**BAGHDAD (AP)** — Iraq's top Shiite cleric on Monday gave his support to the new government battling the Islamic State group as militants unleashed a wave of deadly attacks on the country's majority Shiite community, killing at least 43 people.

The blitz by the militants this summer plunged Iraq into its worst crisis since U.S. troops left at the end of 2011. While there was no claim of responsibility for Tuesday's attacks, they seemed likely calculated by the group to sow fear among Iraqis and keep pressure on the new Shiite-led government in Baghdad.

Prime Minister Haider al-Abadi, who took office last month, met Monday with top Shiite cleric Grand Ayatollah Ali al-Sistani in the southern city of Najaf. He said after their talks that al-Sistani welcomed the recent formation of the government that Al-Abadi now leads.

The spiritual leader wields

considerable influence among Iraq's Shiite majority, and the meeting carried symbolic significance because al-Sistani has shunned politicians in re-

Abadi told reporters after emerging from the meeting with the cleric, who is believed to be 86 years old. "One of the missions is related to security. We

holy city of Najaf, 160 kilometers (100 miles) south of Baghdad, and rarely appears in public.

The day's attacks killed dozens in Baghdad and the

leaving a mosque in a central commercial area after midday prayers Monday. That blast killed at least 17 people and wounded 28, a police officer said.

In Karbala, four separate car bombs went off simultaneously, killing at least 26 people and wounding 55, another police officer said. The city, about 90 kilometers (55 miles) south of Baghdad, is home to the tombs of two revered Shiite imams and the site of year-round pilgrimages. The explosives-laden cars were parked in commercial areas and parking lots near government offices, the officer added. Medical officials confirmed the casualty figures. All officials spoke on condition of anonymity as they were not authorized to talk to media.

The attacks in Baghdad and Karbala, the latest in relentless assaults that have challenged the Shiite-led government, came a day after a suicide bombing targeted another Shiite mosque in the Iraqi capital, killing 28 people. □



**Civilians gather at the scene of a car bomb explosion, killing and wounding tens of people, in a commercial area in the southern Shiite holy city of Karbala, 50 miles (80 kilometers) south of Baghdad, Iraq, Monday, Oct. 20, 2014. Militants unleashed attacks on Iraq's majority Shiite community on Monday the latest in relentless assaults that have challenged the Shiite-led government as it battles the Sunni-led insurgency by the Islamic State group.**

(AP Photo)

cent years to protest how they run the country.

"We have a long and hard mission ahead of us," al-

need arms and we need to reconstruct our security forces."

Al-Sistani lives in the Shiite

Shiite holy city of Karbala. In the capital, the bomber blew himself up among Shiite worshippers as they were

## Turkey says it will aid Kurdish forces in fight for Kobani

KAREEM FAHIM

KARAM SHOUMALI

© 2014 New York Times

MURSIPTINAR, Turkey - Turkey will allow Iraqi Kurdish forces, known as peshmerga, to cross its border with Syria to help fight militants from the group called the Islamic State who have besieged the Syrian town of Kobani for more than a month, the Turkish foreign minister announced Monday. The decision represents an important shift by the Turkish government, which has angered Kurdish leaders and frustrated Washington for weeks by

refusing to allow fighters or weapons to cross its border in support of the Kurdish fighters defending the town. Speaking at a news conference in Ankara, the Turkish foreign minister, Mevlut Cavusoglu, said his government was "helping the peshmerga cross over to Kobani."

The announcement, along with an American decision to use military aircraft to drop ammunition and small arms to resupply Kobani, reflected escalating international pressure to push back Islamic State militants. The militants have recently

lost momentum after appearing for a while to be close to routing the town's defenders.

The battle has become a closely watched test for the Obama administration's policy of combining air power with reliance on local forces on the ground to fight the militant group in Iraq and in Syria. At the same time, the U.S. effort has been criticized - including by the Turks - as too selective and ineffective in stopping the suffering of other cities under bombardment by the Syrian government or men-

aced by militants in a war that has killed more than 200,000 Syrians.

The Turks' refusal to allow military aid to flow to the defenders of Kobani has also raised tensions across Turkey, where Kurds have accused the government of President Recep Tayyip Erdogan of abandoning the city to the militants of the Islamic State.

Turkey has been reluctant to empower the Kurdish fighters in Kobani, who are affiliated with the Kurdish Workers' Party, or PKK. That group has fought a three-decade war against

the Turkish government, although there have been peace talks in recent months. Turkey, along with the United States and the European Union, considers the group a terrorist organization. President Barack Obama spoke with Erdogan on Saturday, and notified him of the decision to conduct the airdrops, U.S. officials said. It was not clear what kind of agreement had been struck, although analysts said Turkey probably wanted assurances that the supplies would not be used by the PKK against Turkey. □

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## Hong Kong leader reaffirms tough stance on elections

KEITH BRADSHAW  
 CHRIS BUCKLEY

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**HONG KONG** - The Beijing-appointed leader of Hong Kong, Leung Chun-ying, said Monday that allowing his successors to be chosen in open elections based on who won the greatest number of votes was unacceptable in part because it risked giving poorer residents a dominant voice in politics.

Leung gave the warning in a broad-ranging defense of his government's handling of pro-democracy protests that have wracked the city for more than three weeks. He acknowledged that many

protesters were angered by the city's lack of social mobility and affordable housing but argued that containing populist pressures was an important reason for resisting protesters' demands.

Instead, he offered a firm defense of Beijing's position that candidates to succeed him must be screened by a "broadly representative" nominating committee, which would insulate Hong Kong's next chief executive from popular pressure to create a welfare state and allow the government to implement more business-friendly policies to address economic inequality.



People stop and listen to speeches by protest leaders at the pro-democracy protest site in the Mong Kok district of Hong Kong, Monday, Oct. 20, 2014. Hong Kong Chief Executive Leung Chun-ying has claimed that "external forces" are participating in student-led pro-democracy protests that have occupied parts of this financial capital for more than three weeks, but provided no evidence to back his accusation. (AP Photo/Wally Santana)

Leung's blunt remarks - which seemed to reflect a commonly held view among the Hong Kong elite that the general public cannot be trusted to govern the city well - appeared likely to draw fresh criticism from the democratic opposition and to

inflame the street struggle over Hong Kong's political future, which has been fueled in part by economic discontent, especially among younger residents.

He spoke on the eve of talks, scheduled to be televised, between his govern-

ment and student leaders, who have portrayed him as defending a political system stacked against ordinary citizens.

Leung said that if "you look at the meaning of the words 'broadly representative,' it's not numeric representation." □

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## Two women resign Japan cabinet

MARTIN FACKLER  
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**TOKYO** - Two female cabinet ministers resigned on Monday for separate election campaign scandals, dealing an ill-timed political blow to Prime Minister Shinzo Abe and two of his stated policy goals: empowering women and returning Japan to nuclear power. The two were the highest-profile women in Abe's government, and among the five women he appointed to his cabinet last month, matching an

all-time high for the number of women in minister-level positions.

One of the two was Yuko Obuchi, the popular daughter of a former prime minister who was supposed to lead the government's efforts to persuade a skeptical public to allow the restart of Japan's shuttered nuclear plants.

The turmoil in his cabinet deals a setback to Abe at a vulnerable moment, just as his Abenomics policies for reviving growth are showing signs of losing

steam.

The resignations are also the first political crisis faced by Abe, who has enjoyed relatively high approval ratings since taking power in December 2012. Two ministers resigning on the same day because of scandal is unheard-of even in Japan's often short-lived cabinets, prompting local media to draw ominous comparisons with Abe's first term seven years ago, when he was forced to resign after a series of political scandals. □

# Submarine hunt sends Cold War chill across Baltic

**KARL RITTER**  
**MATTI HUUHTANEN**  
**Associated Press**

**STOCKHOLM (AP)** — Sweden's biggest submarine hunt since the dying days of the Soviet Union has put countries around the Baltic

suggested it was a Dutch sub — the incident sent a chill through the Baltic Sea region, where Russian forces have been accused of a series of border violations on land, sea and air in recent months.

stretch from the capital into the Baltic Sea. On Sunday they released a photograph taken at a distance of what they said could be the mystery vessel — a dark speck surrounded by foaming water.

tanker owned by Russian company Novoship, which had been circling near Swedish waters. In a statement Monday, Novoship President Yuri Tsvetkov said he was "flattered" by the attention but said the ship was chartered for transporting oil from Russia to the U.S. and was drifting on standby awaiting loading orders.

Daily Svenska Dagbladet has reported that Swedish intelligence picked up distress signals suggesting a Russian mini-submarine had run into trouble in Swedish waters and could be damaged.

Countering such claims, a Russian Defense Ministry official quoted by the Tass news agency suggested that the search was triggered by a Dutch submarine that participated in an exercise with the Swedish navy last week. The unidentified official suggested Sweden should save "taxpayers' money" and ask the Netherlands for an explanation.

The Dutch navy, in turn, said that submarine left Sweden on Thursday and had been

in Estonia since early Friday. In Sweden, Armed Forces spokesman Philip Simon said the Dutch submarine was not what triggered the Swedish search.

In the final decade of the Cold War, Sweden launched a series of unsuccessful submarine hunts after a Soviet sub carrying nuclear weapons was stranded off its southeastern coast in 1981.

The events in the past days have sparked alarm across the Baltic Sea in Estonia, Latvia and Lithuania — three small former Soviet republics already spooked by Russia's intervention in Ukraine.

Estonia stepped up surveillance of its territorial waters, with the border guard looking out for "potential anomalies," spokesman Priit Parkna said.

Lithuanians were concerned over the safety of a floating natural gas import terminal currently being transported on the Baltic Sea to the Lithuanian port of Klaipeda. The terminal will be key to Lithuania's plans to reduce its reliance on Russian energy.



**Swedish corvette HMS Stockholm patrols Jungfrufjärden in the Stockholm archipelago, Sweden, Monday, Oct. 20, 2014. Sweden's biggest submarine hunt since the dying days of the Soviet Union has put countries around the Baltic Sea on edge, with Latvia's foreign minister calling the incident a potential "game changer" in the region.**

(AP Photo/TT News Agency, Anders Wiklund)

Sea on edge.

In a scene reminiscent of the Cold War, Swedish naval ships, helicopters and ground troops combed the Stockholm archipelago for a fourth day Monday for signs of a foreign submarine or smaller underwater craft that officials suspect entered Swedish waters illegally.

While Sweden hasn't linked any country to the suspected intrusion — and Moscow

"Closely following events in the Swedish territorial waters, may become a game changer of the security in the whole Baltic Sea region," Latvian Foreign Minister Edgars Rinkevics wrote on Twitter.

Swedish military officials say there have been three sightings of the elusive craft since Friday, just 40 kilometers (25 miles) west of Stockholm amid the myriad of islands and skerries that

Military spokesman Jesper Tengroth said more than 200 personnel were involved in the operation, but stressed that unlike Sweden's submarine hunts in the 1980s, the military wasn't using depth charges or other anti-submarine weapons.

Speculating on whether the suspected underwater intruder was linked to a mother ship, Swedish media zeroed in on an oil

## Quebec, Canada:

### Driver shot dead after he hits 2 soldiers

**SAINT-JEAN-SUR-RICHELIEU, Quebec (AP)** — Police shot and killed a man after two members of the Canadian military were struck by the motorist in a parking lot near Montreal, Quebec provincial police said Monday.

Lt. Michel Brunet said the 25-year-old man from Saint-Jean-sur-Richelieu, Quebec died a few hours after being shot. Police have said it's too early to say what the motive was

but said the suspect was known to police.

Police ended up shooting the man after a car chase in Saint-Jean-sur-Richelieu, southeast of Montreal.

Police said the shooting occurred after the man hit two pedestrians with his vehicle in a parking lot. He then fled in his vehicle, triggering a police chase that ended with the man losing control and his car rolling over several times.

Brunet said the man exited

the car and was shot. He said they found a knife on the ground but he could not say if he had the knife in his hand when police fired their weapons.

Police said one of the soldiers was seriously injured, while the other's wounds are less serious.

Brunet said he didn't know if the soldiers were wearing uniforms at the time they were struck.



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## Argentine town faces ghosts of its Dirty War

**ALMUDENA CALATRAVA**

**Associated Press**

**OLAVARRIA, Argentina**

**(AP)** — Shade trees hide the crumbling farm house outside of Olavarria. Hidden at the end of a dirt path, the white plaster coating is falling away from the brick foundation like scabs peeling off an unhealed wound.

Araceli Gutierrez guards the memories of this place like a fragile keepsake. A voluntary caretaker, the 61-year-old with faded blonde curls watches over the house known as Monte Peloni where, as a young woman, she was tortured and raped by her military captors.

"This is a faithful reflection of the memory," she says, walking through the decaying rooms, her expression lost in time. "If it collapsed, it would be as if the most important part of my life were to collapse."

The events that took place in 1977 now are coming to light, forcing residents of this pastoral community to examine their role in Argentina's Dirty War against those who challenged the military regime.

One secret unearthed this summer already cracked Olavarria's facade of quiet rural life.

In August, residents learned an Olavarria music teacher named Ignacio Hurban was, in fact, Guido Montoya Carlotto, the lost grandson of Estela de Carlotto, whose Grandmothers of Plaza de Mayo group searches for children taken by the regime.

Now, Olavarria is learning about the secrets of Monte Peloni. Gutierrez is among the witnesses testifying before a judicial panel investigating the detentions of 21 people taken there by military officials.

A hearing that is likely to take place next year is meant to uncover abuses allegedly committed against 40 other people at Monte Peloni by 70 defendants, including former police officers, prison officials and other military members of the regime that ruled Argentina from 1976 to 1983.

"With this tribunal, plus the

The process is exposing secrets long buried by Olavarria, where victims and the accused share the same streets and know the same people.

Four aging military men could be sent to prison for 25 years as a result of the tribunal that opened Sept. 22 and is expected to conclude before the close of the year.

of being taken to the bathroom of the old farmhouse, where the most sensitive parts of one's body were fastened to electrical cables and shocked.

Tales of Monte Peloni, named for the Swiss family who built the home in the 1800s, long passed from one resident to another like ghost stories.

"I had one friend who

"resistance" by longstanding social groups that continue to hold influence, according to Walter Romero, the prosecutor leading the Monte Peloni tribunal.

"It's a small town with a conservative profile," said Rafael Curtoni, dean of social science faculty at Central University of Buenos Aires province.

Curtoni said Olavarria continues to guard "certain secrets of the business sector and of people in power" who cooperated with the dictatorship.

"We all know who they are and where they are," he said.

Many in Olavarria were stunned by the story of Hurban, who learned his true identity after volunteering to have his DNA tested. Shortly after his birth in 1978, he was taken from his mother, who died in military captivity, and given to a couple who raised him on a local farm.

Hurban has said his adoptive parents are "an extraordinary couple" who cared for him "with the greatest of love."

As many are realizing, examination of the past is a delicate endeavor.

Carmelo Vinci, a former Monte Peloni detainee who now heads the Commission for the Memory of Olavarria, says local business owners participated in the repression of dissidents, noting that the people they employed in local factories were among the first to be detained. The tribunal has said it will investigate allegations that local Rotary Club members were given advance knowledge of who the military intended to pick up.

But Oscar Unzaga, president of the city's main Rotary Club, denied that any such collusion occurred. □



**Araceli Gutierrez looks at her dog at Monte Peloni, a former detention center where she was illegally detained during last dictatorship in Olavarria, Argentina. Gutierrez lives nowadays at this former military facility. After almost 31 years of the return to democracy, this city of around 90,000 inhabitants, rediscovers its past with the first trial judging human rights violations committed in Monte Peloni, a clandestine detention center in the outskirts of the city. Olavarria was also the city where last August, Ignacio Guido Montoya Carlotto's identity was uncovered after a DNA test confirmed him as the grandson of President of Abuelas de Plaza de Mayo's Estela de Carlotto.**

**(AP Photo/Natasha Pisarenko)**

appearance of Guido," Gutierrez said, "Olavarria has woken up."

But it has been a difficult awakening. Olavarria, some 220 miles (350 kilometers) southwest of Buenos Aires, is a prosperous farming and industrial town that holds onto tradition. The afternoon siesta is still a part of life for many of the 90,000 residents. The twin steeples of the Catholic church stand over Olavarria's tree-lined central square, right next to city hall.

The four defendants are Omar "Pajaro" Ferreyra, 64, an army sergeant who went on to serve as Olavarria's director of urban control; retired Gen. Ignacio Verdura, 82, who commanded the regiment that controlled the region; former Capt. Walter Grosse, 69; and former Lt. Horacio Leite, 64.

Townpeople old and young crowd into a room at the local university, or gather outside at the windows, to hear recollections of kidnapping and torture,

would tell us that it scared him to walk by there at night," said Facundo Carlucho, an industrial engineering student in Olavarria.

"I think it's good that justice is being done for what happened in this country. I didn't live through that time but, from what my parents told me, I know enough."

Other communities in Argentina launched investigations into their Dirty War-era abuses years ago, but in Olavarria, there was



## At the Alhambra Ballroom; Divi Resorts Host Emotional & Memorable Retirement Party



**EAGLE BEACH** - Managing Director Alex Nieuwmeyer, was joined by his entire executive team for the emotional retirement party of thirteen employees at the Alhambra Ballroom. The retiring dignitaries, with bragging right to 381 years of experience, reported mixed feelings about leaving their much-loved resort company, yet they all ex-

pressed predominant joy about new opportunities, and spending more time with family members and friends. The party was nicely catered by the culinary brigade and cocktails were enjoyed by the retirees and their excited family members before and after the official farewell ceremony, laced with straight-



from-the-heart speeches and the presentation of commemorative plaques. A total of seven retirees formed part of Divi's famed culinary brigade, and while they will be missed, they spent some time training their successors, says managing director Nieuwmeyer, assuring continuity for Divi's numerous and diverse excellent food and beverage outlets. Nieuwmeyer wished his retirees a blissful future of occasionally cooking for their kids and family members, as full-time, stay-home grandparents.

Among retirees Julia Perez-Gonzalez, who cooked delicious staff meals in the Cafeteria for five year, Alvaro Bernal who served as Round Cook and skilled Butcher for 12 years, Martha Pineda, who worked as Second Cook, and Maria Terrero, a Cook Helper who shared the work space in the kitchen for 27 years. Also recognized for 29 years of service Erminda Benjamin, the Pantry Girl, Velicia Pierre Louis, a Cook for 34 years and Maria Kingsdale, a Second Cook for 37 years. Maria's two sons, on hand for the festivities expressed their delight at their mother's retirement plans. She is coming home to us, they said. Beatriz Ochoa, guest service representative for 24 years, since the day



she arrived on the island, shared the stage with Luci Martinez, who meticulously cared for public spaces as a housekeeper for 25 years. Also called to the stage to receive her commemorative plaque Norma Telesford, who pulled the purse strings at the accounting as an Account Payable Supervisor for 31 years and Cornelis Maduro, who spent 43 years as a Laundry Supervisor. Seferina Briezen a Reservations Agent, better known as Inchi, reigned at the res-

ervation department for 45 years, anticipating and fulfilling guests special needs and requests. She joined bartender Juan Tromp, a veteran of 45 years, a masterful mixologist from the Pelican Bar, on stage to receive a thundering round of applause for completing their long and successful careers.

Pictured here, unforgettable party moments as thirteen hard-working, young-at-heart employees take their retirement from Divi Resorts. □



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## The Aloe Vera Plant, a brief history.

Aloe Vera's healing properties were discovered centuries ago and it has been used as an ingredient in medications throughout the world by many different cultures ever since. It is believed that Cleopatra used Aloe to enhance the natural beauty of her skin by bathing in Aloe gel and that Christopher Columbus said: "Four vegetables are indispensable for the well being of a man: Wheat, the grape, the olive and Aloe. The first nourishes him, the second raises his spirit, the third brings him harmony and the fourth cures him."

Aloe Vera, meaning True Plant in Latin, originally comes from Africa and the plant has been endowed with such marvelous properties that over the years it has been given names such as the Burn Plant, Medicine Plant, Wand of Heaven and even Plant of Life.

## "Island of Aloe".

The plant was introduced in Aruba in the mid 1800's, and because of the perfect weather conditions for the plant to grow in Aruba became one of the largest exporters of Aloe Vera products in the world earning the nickname "Island of Aloe". Aloe has proven to be so important to the local economy that the plant is even shown in the code of arms of Aruba. Aloe Vera nowadays tops the list as one of the most powerful moisturizers and hydrating remedies available and Aruban aloe is known to be the best in the world.

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During the tour, the super friendly local staff will guide you through the process of how they grow, hand cut and process the products that are sold worldwide. You will also get a guided tour of the museum that serves as a national depository for ancient aloe tools and equipment as well as a complete library on the history, manufacturing and healing qualities of Aloe.



## Claude Cyr & Burdette Redfirn, from New Brunswick Canada, on Aruba for a friend's wedding:

"It is my first time on the island; we are having a great time! Aruba is beautiful and the water is amazing. I have used the Aruba Aloe products a lot already for small burns and especially sunburns. We are glad we came to take the tour to see the process; I had no idea that it was such a small company and that everything is done manually which is good for the local economy. What surprised me is that Aloe is actually edible and a bodily cleanser, so I have learned quite a bit. The tour guide Randy is excellent! "

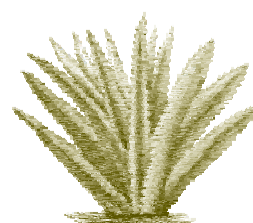
## Laura & Dominio Bucciero, from Napels Italy on their honeymoon:

"First time in Aruba, we are here for our honeymoon and staying for a week. The tour is very interesting, even though I don't perfectly understand English. We have

Aloe in Italy but there it's not such good quality as the Aloe here. I have purchased the hand and body lotion because I don't really sunburn but still want very smooth and hydrated skin."

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For more information about the Aruba Aloe tour, please call T:+297 588 3222 or email: [tours@arubaaloe.com](mailto:tours@arubaaloe.com) or consult any hotel concierge.



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## Muriel Jaekel honored at the Aruba Beach Club



**EAGLE BEACH** - Recently the Aruba Tourism Authority had the great pleasure of honoring a very nice lady, who is a loyal and friendly Visitor of Aruba, as Ambassador of Goodwill, at the Aruba Beach Club. The symbolic honorary title

is presented in the name of the Minister of Tourism as a token of appreciation to guests who visit Aruba for 20-or-more consecutive years. The honoree was Ms. Muriel Jaekel from Pomona, New York. Muriel loves the

friendly people of Aruba, the climate, beaches, restaurants, and Aruba and staying at the ABC feels like home and the people are like a family to her. The Aruba Tourism Authority wishes Muriel all the best and we hope to see



her for many more years in Aruba. The certificate was presented by Mr. Ernest Giel representing the

Aruba Tourism Authority together with Ms. Amanda Singh representing the Aruba Beach Club.

# Serena Beats Ivanovic in WTA Finals Opener

Page 18



The Kansas City Royals grounds crew waters down the infield dirt next to the freshly painted 2014 World Series logo on October 20, 2014 at Kauffman Stadium in Kansas City, Mo.

(AP Photo/The Kansas City Star, John Sleezer)

© 2014 New York Times

A hard-luck American League wild-card team wins a long-awaited pennant at home in the late afternoon. The next night, the wild-card San Francisco Giants beat the St. Louis Cardinals with a game-ending hit to clinch a pennant of their own. A four-day lay-off follows before the World Series starts in the AL city.

It sounds like 2014. It also sounds precisely like 2002, the last time two wild-card teams met in the World Series. This time, of course, the Kansas City Royals represent the AL. Back then, the Angels were the AL champions, and they went on to win a seven-game thriller against the Giants. The similarities end there. The 2002 World Series was the

last before Major League Baseball began testing for performance-enhancing drugs, and it was a slugfest centered on the Giants' Barry Bonds, who hit four home runs and drew seven intentional walks. Baseball has changed a lot since then. It is hard to divine any truths from short series, and last year's champions, the Boston Red Sox, ranked first

in the majors in runs scored and slugging percentage. Before we herald the supremacy of small ball, it should be noted that three of the bottom four teams in stolen bases this season - St. Louis, San Francisco and Baltimore - made up three-quarters of the field in the league championship series. But the success of the Royals, who ranked

first in steals, and the Giants does underscore the trend throughout baseball toward lower-scoring games. Only one player on either roster (the Giants' Buster Posey) had more than 20 homers or 75 runs batted in. Even Posey's numbers were modest for a star: 22 homers, 89 RBI.

Continued on Page 20

# Manning Sails Past Favre's Mark With 509th TD Pass

Page 21

# Serena beats Ivanovic in WTA Finals opener

**CHRIS LINES**

**AP Sports Writer**

**SINGAPORE (AP)** — A new venue, an injury-hit preparation and insults from a top sports official — none of it could stop Serena Williams' winning streak at the WTA Finals.

The three-time defending champion made it 16-straight wins at the season-ending championships by beating Ana Ivanovic 6-4, 6-4 in Monday's tournament opener, shaking off the injuries that forced her out of her previous two tournaments and the off-court distraction of disparaging comments about her from Russian tennis official Shamil Tarpishev.

Williams is now five wins behind Martina Navratilova's all-time record of 21 in a row at the tournament, although she won't have enough matches to catch up this year.

"I just found out last time

that I was 15 matches and I was like, 'Oh boy, not another streak,'" Williams said. "So now I'm 16 and, gosh, here we go again."

Williams looked right at home in Singapore's brand new indoor stadium, with the tournament having moved from Istanbul this

year, despite having pulled out of her previous two tournaments in China through illness and a knee injury. She also showed no signs

of having been preoccupied with an off-court issue involving comments by top Russian sports official Shamil Tarpishev.

He has been heavily fined and suspended by the WTA for referring to Serena and elder sister Venus as "the Williams brothers."

He claimed the line was out of context and meant as a joke, but Williams said it was sexist and racist.

In the other Red Group match, Simona Halep beat Eugenie Bouchard 6-2, 6-3 in a meeting between the only two newcomers in the eight-player field.

On Tuesday in the White Group, Maria Sharapova will take on Caroline Wozniacki and Petra Kvitova will face Agnieszka Radwanska. The top-ranked Williams was shaky in her opening service game, having to save two break points, but soon settled and took a 4-1 lead.



Serena Williams of the U.S. returns a shot against Ana Ivanovic of Serbia during their singles match at the WTA tennis finals in Singapore, Monday, Oct. 20, 2014. Williams beat Ana Ivanovic 6-4, 6-4 in Monday's tournament opener.

(AP Photo/Joseph Nair)

## Catch your own dinner with Driftwood!

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## Blind rescues 2-2 draw for Man United at West Brom

**WEST BROMWICH, England (AP)** — Manchester United came from behind twice to earn a 2-2 draw with West Bromwich Albion in the Premier League on Monday, with Daley Blind scoring the second equalizer with three minutes remaining. United looked like coming unstuck on the road again when Saido Berahino restored West Brom's lead in the 65th minute, running clear of the defense to curl home a sixth goal in his breakthrough season. Blind rescued a point for United with his first goal for the club, sidefooting in from the edge of the penalty area following a lay-off from substitute Radamel Falcao. "I am very disappointed because we played our best match of the season and the result is not good enough," Manchester United manager Louis van Gaal. "I have to be also happy because we created a lot of chances." Stephane Sessegnon put West Brom in front at The Hawthorns with a rasp-



Manchester United's Radamel Falcao, center, is challenged by West Bromwich Albion's Joleon Lescott, left, and Craig Dawson during the English Premier League soccer match between West Bromwich Albion and Manchester United at the Hawthorns, Birmingham, England, Monday, Oct. 20, 2014.

(AP Photo/Rui Vieira)

ing shot in the eighth minute but Marouane Fellaini equalized in the 48th, having come on as a halftime substitute to give United more of a physical presence.

Fellaini chested down a cross from Angel Di Maria, shrugged off his marker and smashed in a rising shot from just inside the area for his first goal since joining from Everton in Au-

gust 2013. United dropped to sixth place on 12 points from eight games, and is without a win in four away matches this campaign. "In my opinion, it's eight

points too few," said Van Gaal, whose defense remains his biggest problem. There was no defender near the 21-year-old Berahino as he raced onto Chris Brunt's pass and whipped a shot inside the far post, enhancing his blossoming reputation that could soon earn him an England call-up. Berahino has scored in each of his last four games. Left back Luke Shaw was also out of position for Sessegnon's goal, with Andre Wisdom given space to race down the right and cross for the forward to slam a first-time shot into the top corner. United, without suspended captain Wayne Rooney, piled on the pressure in the second half and looked the likelier scorer after Fellaini's equalizer. Berahino scored from a rare breakaway from the hosts and after Robin van Persie volleyed against the post in the 74th minute, fellow Dutchman Blind popped up to rescue United with a neat finish. □

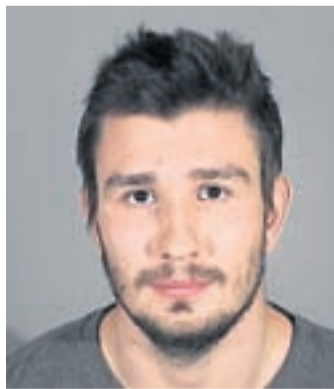
## Voynov suspended on domestic violence suspicion

**GREG BEACHAM**  
AP Hockey Writer

**LOS ANGELES (AP)** — The NHL suspended Los Angeles Kings defenseman Slava Voynov indefinitely Monday after the two-time Stanley Cup winner's arrest on suspicion of domestic violence.

Voynov was booked and released at the Redondo Beach jail after his arrest early Monday morning at a Torrance hospital on suspicion of corporal injury to a spouse, Redondo Beach police Lt. Joe Hoffman said. The 24-year-old Russian defenseman posted \$50,000 bail.

"These developments are



This Monday, Oct. 20, 2014 police booking photo shows Los Angeles Kings' defenseman Slava Voynov. The NHL suspended Voynov indefinitely Monday, after the two-time Stanley Cup winner's arrest on suspicion of domestic violence. The 24-year-old posted \$50,000 bail.

(AP Photo/Redondo Beach PD)

of great concern to our organization," the Kings said in a statement. "We support the NHL's decision to suspend Slava Voynov indefinitely during this process, and we will continue to take appropriate action as the legal proceedings and the investigation by the NHL take their course." Craig Renetzky, the attorney representing Voynov, told The Associated Press that Voynov hasn't yet been charged with a crime. His next court date is Dec. 1, Renetzky said. "We're still investigating with the police," Renetzky said. "It's very early on in the proceedings. We're

just asking everybody to be patient, because arrests don't always lead to charges and convictions." The soft-spoken Voynov was a key contributor to the Kings' two championship teams in the past three seasons, playing an aggressive two-way game from the blue line. The Siberia native also played for Russia at the Sochi Olympics. "He's not familiar with our legal system, so he had a lot of questions," Renetzky said. Redondo Beach police responded to a neighbor's report of a woman screaming and crying in Voynov's

neighborhood on Sunday night, but couldn't find anyone, Hoffman said. About 90 minutes later, Voynov was arrested after a nurse at the Torrance hospital called police to report the alleged victim was being treated for injuries that "alarmed" the emergency-room staff. Police didn't release the alleged victim's name or her relationship to Voynov, citing her confidentiality rights. A couple must be married, in a relationship, cohabitating or have a child together for an alleged crime to fall under the statute cited by the arresting officers. □

# Wild-Card World Series for Royals and Giants

Continued from Page 17

Both teams come in hot, with a combined 16-2 record in the postseason and with roughly the same time off before Game 1 on Tuesday in Kansas City. Both offenses have been opportunistic, taking advantage of errors to score critical runs, but both have also used power.

San Francisco went six games without a homer in the playoffs, then ripped three in Game 5 of the National League Championship Series, winning the

in the first inning of Game 4 - because the object is simply to get a lead through six innings.

The Giants' bullpen has allowed seven earned runs in 35 1/3 innings this postseason; the Royals' bullpen has had nearly identical numbers, allowing seven earned runs while recording one fewer out. But Kansas City's late-inning group of Kelvin Herrera, Wade Davis and Greg Holland has been nearly unhittable, and ever-present. The three have combined for

Dyson and Terrance Gore. Alex Gordon, Dyson and Cain form the late-inning outfield alignment, and both ballparks in this series have plenty of room to roam.

## SUB-90 SERIES

This is the first World Series to feature two teams that failed to win 90 games in a complete season. But recent history mutes the notion that the second wild card cheapens the importance of the regular season. None of the other four teams to win the wild-card game (introduced in 2012) went on to win the pennant. And the teams that met in the World Series last year, Boston and St. Louis, had the best records in their leagues.

## A ROYAL ROLL

The Royals have an 11-game postseason winning streak dating to their three victories to close out the 1985 World Series. The record for consecutive postseason wins is 12, held by two Yankees teams. The Yankees swept three World Series between 1927 and 1932 and won 12 in a row from Game 4 of the 1998 ALCS until Game 3 of the next year's ALCS.

## BIG STAGE FOR A BIG WINNER

The Giants' Tim Hudson is the majors' active leader in victories, and this is his first World Series. Hudson has never won a Cy Young Award, but his career is better than you may think. Hudson has 214 wins, a .633 winning percentage and a 3.45 career ERA; only nine pitchers in history have better figures than Hudson in all three categories. They are Grover Cleveland Alexander, Christy Mathewson, Roger Clemens, Randy Johnson, Lefty Grove, Jim Palmer, Mordecai Brown, Whitey Ford and Pedro Martinez.

## BEEN THERE, DONE THAT

The Game 1 pitching matchup will feature James Shields for the Royals and Madison Bumgarner for the Giants. Both are



San Francisco Giants third baseman Pablo Sandoval smiles as he takes batting practice during a team workout Saturday, Oct. 18, 2014, in San Francisco. The Giants are scheduled to play the Kansas City Royals in Game 1 of baseball's World Series on Tuesday in Kansas City, Mo.

(AP Photo/Marcio Jose Sanchez)



Kansas City Royals' Eric Hosmer waits to bat during baseball practice Monday, Oct. 20, 2014, in Kansas City, Mo. The Royals will host the San Francisco Giants in Game 1 of the World Series on Oct. 21.

(AP Photo/Charlie Riedel)

pennant on a ninth-inning blast by Travis Ishikawa. Kansas City hit four extra-inning homers on its undefeated joy ride through the AL playoffs.

In the end, though, the Royals finished off the Orioles with consecutive 2-1 victories, games more suited to their style. They are conditioned to bunt, no matter how well they are swinging - Lorenzo Cain, the ALCS most valuable player, bunted on his own

23 appearances in eight games, with a 1.05 earned run average.

"Offensively and defensively, we've got weapons for late-game situations, especially if it's a tie game," the Royals' Eric Hosmer said after Game 3. "It seems like lately, all the games we've been playing have been like that."

Ned Yost, the Royals' manager, rarely pinch-hits but has two pinch-runners he deploys regularly, Jarrod

undefeated as World Series starters, Shields with a victory for Tampa Bay in 2008 and Bumgarner with wins for San Francisco in 2010 and 2012. The last Game 1 matchup between pitchers with prior World Series wins as starters was in 1999, when the Yankees' Orlando Hernandez beat the Braves' Greg Maddux.

## WHERE GIANTS STAND OUT

The Royals have hosted two All-Star Games at Kauffman Stadium, and both times a Giant was named most valuable player: Bobby Bonds in 1973 and Melky Cabrera in 2012. Bo Jackson's celebrated home run in the 1989 All-Star Game (in Anaheim) came off a Giants pitcher (Rick Reuschel). The Giants' Pablo Sandoval hit a three-run triple off Justin Verlander in the 2012 game, a few months before smoking two homers Verlander among the three he hit in Game 1 of the World Series.

## SIMILAR SERIES STORIES

The Giants' Bruce Bochy and the Royals' Ned Yost were backup catchers for teams that lost in the World

Series in the 1980s. Both played just one game and reached base in their only plate appearance. Yost walked for the Milwaukee Brewers in the ninth inning of Game 6 of the 1982 Series, and Bochy singled for the San Diego Padres in the ninth inning of Game 5 of the 1984 Series.

## COMMON ALUMNI

Only one player - Pat Sheridan - has played in the World Series for both teams. Sheridan, an outfielder, went 4 for 18 for the Royals in 1985 and 0 for 2 for the Giants in 1989. Two current managers - the Padres' Bud Black and the Athletics' Bob Melvin - played for both teams, as did Giants reliever Jeremy Affeldt, one of the first players traded by Royals general manager Dayton Moore (in a regrettable 2006 deal with Colorado). Hall of Famer Gaylord Perry started his career with the Giants and finished with the Royals, while Dan Quisenberry did the reverse. Quisenberry, who pitched in 10 of the Royals' 13 World Series games in the '80s, ended his career with San Francisco in 1990. □

## Nadal tops Bolelli at Swiss Indoors



Spain's Rafael Nadal serves a ball to Italy's Simone Bolelli during the Swiss Indoor tennis tournament at the St. Jakobshalle in Basel, Switzerland, Monday Oct. 20, 2014. (AP Photo/Georgios Kefalas)

**BASEL, Switzerland (AP)** — Rafael Nadal marked his return to the Swiss Indoors after a 10-year absence with a 6-2, 6-2 win over Italian qualifier Simone Bolelli in the first round on Monday. The second-seeded Spaniard, playing just his third tournament since Wimbledon due to a wrist injury,

had little difficulty against the 75th-ranked Bolelli despite having to contend with appendicitis earlier this month in Shanghai.

"This was a very important victory for me. I played a good match, a solid one. I played with not many mistakes," said Nadal, who converted four of seven break points and won in 71 minutes.

The Spaniard next faces French qualifier Pierre-Hugues Herbert, who prevailed 6-3, 6-7 (5), 7-6 (3) against compatriot Edouard Roger-Vasselin.

Donald Young defeated Argentina's Carlos Berlocq 7-6 (5), 6-4 to end his three-match losing run. The American next faces fourth-seeded Milos Ronic or compatriot Steve Johnson.

David Goffin defeated Dominic Thiem of Austria 7-6 (4), 6-3 in Monday's late match. The seventh-seeded Belgian next plays Ivan Dodig of Croatia or Swiss wild card Marco Chiudinelli.

## McIlroy to skip two tournaments

**DUBLIN (AP)** — Rory McIlroy said Monday that mediation in a lawsuit with his former management company has failed, and he will skip his next two tournaments in China because he needs time to prepare for the trial.

McIlroy will not play the BMW Masters, which starts Oct. 30 at Lake Malaren, or the following week at the HSBC Champions. Those are the opening two events in the final series of the Race to Dubai on the European Tour. The HSBC Champions is a World Golf Championship.

The world's No. 1 player has been involved in an acrimonious dispute with Dublin-based Horizon Sports Management. He left Horizon in the spring of 2013, about six months after signing a lucrative contract with Nike. Both groups have sued each other, and McIlroy's attorneys have sought evidence that Graeme McDowell was getting a better deal from Horizon. A judge

recommended mediation to keep sensitive documents from going public. "I'm going to need time away from tournament golf to prepare for the trial over my legal dispute with Horizon Sports Management," McIlroy said in a statement. "The court-direction mediation process failed over the weekend to resolve the issue."

The trial is expected to begin in February.

McIlroy has virtually locked up the Race to Dubai.

He is not expected to play until the DP World Tour in Dubai on Nov. 20-23. He also plans to defend his title in the Australian Open, which would be his final tournament of the year.

McIlroy won the British Open, a World Golf Championship and the PGA Championship in consecutive starts, which enabled him to win PGA Tour player of the year for the second time in three seasons. He also won the Vardon Trophy and the PGA Tour money title.

# Manning breaks Favre's record with 509th touchdown pass

**ARNIE STAPLETON**

**AP Pro Football Writer**

**DENVER (AP)** — Denver Broncos quarterback Peyton Manning broke Brett Favre's NFL record for touchdown passes with No. 509. He didn't stop there, either.

Manning threw four TD passes in Denver's 42-17 victory over the San Francisco 49ers on Sunday night, two to Demaryius Thomas, one to Wes Welker and another to Emmanuel Sanders. That gives him 510.

pass over the middle for 39 yards. Sanders' score was his first in Denver, and he became the 47th player to catch a TD pass from Manning.

Manning added a 40-yard TD throw to Thomas in the second half.

Manning reached the milestone in his 246th regular-season game. Favre needed 302.

As Manning approached the milestone, Favre told The Associated Press he was thrilled "it's Peyton

Favre played in a QB-record 297 straight regular-season games during his 20-year NFL career, plus another two dozen in the playoffs.

"He always answered the bell every single Sunday and was always producing," Manning said. "And growing up in the South, both of us, Brett has always said he was a big fan of my dad's, so there's been kind of a mutual respect there from my family to him, as well. And I always enjoyed



Denver Broncos quarterback Peyton Manning throws his 509th career touchdown pass to set the all time record during the first half of an NFL football game against the San Francisco 49ers, Sunday, Oct. 19, 2014, in Denver. (AP Photo/Jack Dempsey)

The record-breaker was an 8-yarder to Thomas with 3:09 left in the first half.

Manning's receivers played keep-away with the milestone memento before Manning got the ball and congratulations from his teammates.

Favre sent along his congratulations via a scoreboard video he taped from his home in Hattiesburg, Mississippi.

Manning went into the game with 506 and needed just four drives to break Favre's record.

He threw a 3-yard TD pass to Sanders on Denver's first drive and tied the record when Welker took a

that's doing it. I think a lot of Peyton. I know him well. I know his family well. His dad was one of my idols."

Favre, who grew up in the Gulf Coast watching Archie Manning and the New Orleans Saints, sent along his well wishes last week to Manning, the only player in NFL history with more MVP awards (five) than his three. The veneration is mutual.

Saying he appreciated Favre's words of encouragement, Manning suggested that of all the men who have ever taken a snap in the 94-year history of the NFL, "nobody's defined longevity and career toughness more than him."

watching him play. Nobody played the game quite like he did. He's truly a one-of-a-kind quarterback."

Favre said that were it not for Manning's neck problems at the tail end of his tenure in Indianapolis, Manning might very well have gone on to eclipse his most hallowed mark, the consecutive games streak, and certainly would have obliterated his career touchdowns mark by now. "I know Peyton missed a year.

Aside from that year, he's played just like I did. I mean, he's been out there over and over and over again," Favre said.

## For infertility treatment: Drink less coffee or more booze?

**Randy Dotinga**  
© 2014 HealthDay

MONDAY, Oct. 20, 2014 (HealthDay News) - A man's love of coffee could hamper the success of a couple's infertility treatment, a small new study suggests.

But mild alcohol use by would-be fathers might help boost the odds of pregnancy through in vitro fertilization, the findings indicate.

The Boston researchers aren't ready to encourage men enrolled in IVF to cut coffee consumption and have an extra beer with dinner. Still, these preliminary results were "definitely surprising," said study co-author Dr. Jorge Chavarro, an assistant professor of nutrition and epidemiology at Harvard School of Public Health in Boston.

"We'd like to follow up and see if it replicates in other populations, such as other couples who are trying to conceive naturally," he said.

The research is to be presented Monday at the American Society for Reproductive Medicine annual meeting in Honolulu. Previous research into male fertility hasn't found connections between alcohol or caffeine and scientific measurements of semen quality. But Chavarro said those measurements might not reflect other aspects of male fertility that are crucial to a man's ability to impregnate a woman, he said.

Enter the new study, which looks beyond measurements of sperm quality to evaluate the effect of male beverage consumption on IVF birth rates.

The researchers focused on 105 men, average age 37, involved in 214 IVF treatments between 2007 and 2013. All answered questions about their diet before undergoing treatment. Overall, more than half of the couples achieved a pregnancy in each IVF cycle, the researchers found. Couples in which the man consumed the most caf-

feine (equivalent to three or more 8-ounce cups of coffee a day) were half as likely to have a pregnancy as couples where the male consumed the least caffeine (less than a cup of

that they're making men more or less likely to have sex with their partners. But Chavarro said that a change in sexual routine probably wouldn't have had much effect on preg-



**Lynlee Weber holds a sonogram of a set of twins, in Wichita, Kan. A man's love of coffee could hamper the success of a couple's infertility treatment, a small new study suggests. But mild alcohol use by would-be fathers might help boost the odds of pregnancy through in vitro fertilization, the findings indicate.**

(Nick Oxford/The New York Times)

coffee daily), the researchers said.

Ultimately, after adjusting their statistics for factors such as age or obesity, the researchers said live births were least likely -- just 19 percent of the time -- in the couples whose male partners consumed the most caffeine.

But the live pregnancy rate was 52 percent to 60 percent for couples where the men consumed the least caffeine, said study author Dr. Anatte Karmon, a research fellow of reproductive endocrinology and infertility at Massachusetts General Hospital.

The numbers for alcohol consumption only bordered on statistical significance, Karmon said. While 28 percent of couples in which the men drank the least alcohol had live births, she said, live births occurred for 57 percent of couples where the man drank the most -- 22 grams or more per day, which is less than the 28 grams found in two "standard" drinks or two 12-ounce beers.

Chavarro said researchers don't know why caffeine or alcohol might have these effects. One possibility is

nancy since the couples had infertility problems.

Dr. Rebecca Sokol, a professor of medicine, obstetrics and gynecology at Keck School of Medicine at University of Southern California, questioned the study's conclusions. The researchers only looked at a small number of men and the study doesn't prove whether alcohol or caffeine actually affect fertility, she said.

Other research suggests that alcohol could be toxic to sperm, said Sokol, who is also president of the American Society for Reproductive Medicine.

What should couples do with the information from the study? Nothing right now, Chavarro said.

"As far as we are aware, this is the first time this has been reported," he said. "There needs to be a lot more replication before anyone can make a strong recommendation to patients."

However, "we know from other studies that alcohol at very high intakes is not a good idea" for men in infertile couples, he said. "The alcohol levels in this study are very modest." □

## Study: Some lung patients buying cigarettes along with meds

**Steven Reinberg**  
© 2014 HealthDay

MONDAY, Oct. 20, 2014 (HealthDay News) - While picking up a prescription for cholesterol-lowering medication, about one in 20 people with conditions such as asthma, chronic obstructive pulmonary disease (COPD) or high blood pressure will also purchase cigarettes, a new study finds.

Six percent of people with asthma or COPD, and about 5 percent of people with high blood pressure or those picking up oral contraceptive bought cigarettes, the researchers found.

"While smoking itself can cause many health problems, it can worsen certain conditions and have other effects on medications," said lead researcher Joshua Gagne, an assistant professor of medicine at Harvard Medical School in Boston.

For example, smoking can worsen respiratory conditions and can increase blood pressure, the researchers wrote. Smoking can also increase the risk of heart attack and stroke in oral contraceptives users, Gagne said.

In February, the pharmacy chain CVS announced that it would no longer sell tobacco products at its stores beginning in October 2014. CVS said it was making the move because selling tobacco products isn't in keeping with a pharmacy's mission of helping to protect people's health. The company said it was the first national pharmacy chain to halt the sale of tobacco products.

"Ending the sale of cigarettes and tobacco products at CVS/pharmacy is the right thing for us to do for our customers and our company to help people on their path to better health," Larry Merlo, president and CEO of CVS Caremark, said in a news release. "Put simply, the

sale of tobacco products is inconsistent with our purpose."

For the study, Gagne and his colleagues looked at data from CVS on more than 361,000 customers who filled prescriptions for statins (cholesterol-lowering drugs) between January 2011 and June 2012. The researchers linked this data to all purchases at CVS stores.

The study found that people who purchased cigarettes while picking up a prescription made twice as many visits to the store compared to those who didn't buy cigarettes.

Of course, it's still easy for smokers to buy their cigarettes elsewhere, Gagne said. However, pharmacists can play an important role in helping patients stop smoking, he said.

"Pharmacists are trained in smoking cessation counseling and are often among the most accessible and most frequently visited health care professionals. Rather than providing an opportunity to promote smoking, pharmacy visits should represent an opportunity to help patients quit," Gagne said.

Dr. Norman Edelman, senior scientific advisor at the American Lung Association, said, "Making the purchase of cigarettes easy for those most at risk from smoking is certainly not good public health practice. 'It would seem obvious that stores which are selling 'health' have a responsibility to avoid selling products which lead to death and disability,'" he said.

The American Lung Association has entered a partnership with CVS to combat lung cancer, which is primarily caused by smoking, Edelman said. "We applaud their decision to discontinue selling cigarettes and hope other drug outlets will do the same," he said. □

## AP: Facebook sues law firms, claiming fraud

**BARBARA ORTUTAY**  
AP Technology Writer

**NEW YORK (AP)** — Facebook is suing several law firms that represented a man who claimed he owned half of the social network and was entitled to billions of dollars from the company and its CEO Mark Zuckerberg.

The case was dismissed in April and the man, Paul Ceglia, is facing related criminal charges. Facebook Inc. and Zuckerberg filed a lawsuit Monday against DLA Piper and other law firms and lawyers, saying they conspired to file and prosecute a fraudulent lawsuit. DLA Piper is one of the world's largest business law firms. Ceglia claimed in a 2010 lawsuit that he and Zuckerberg signed a 2003 software development contract that included a provision entitling him to half-ownership of Facebook in exchange for \$1,000 in startup money for the budding company. Facebook's lawyers had claimed that while the two did have a contract, references to the company were slipped in for the lawsuit. In its lawsuit filed in New York State Supreme Court, Facebook claims that the lawyers representing Ceglia "knew or should have known" that his lawsuit was fraudulent and "based on an implausible story and obviously forged documents."

Facebook, which is based in Menlo Park, California, is seeking unspecified damages along with reimbursement of its expenses racked up in defending itself against the lawsuit.

"We said from the beginning that Paul Ceglia's claim was a fraud and that we would seek to hold those responsible accountable," Colin Stretch, Facebook's general counsel, said in a statement. "DLA Piper and the other named law firms knew the case was based on forged documents yet they pursued it anyway, and they should be held to account." □

## BMW i8:

# Yes, Gawkers: Attention Must Be Paid

**LAWRENCE ULRICH**  
© 2014 New York Times

BMW's i8 plug-in hybrid may be as fast as a Corvette Stingray, but it made me late every time I drove it. Fast getaways should be a given, considering the BMW's jaw-dropping 3.8-second surge to 60 mph. The problem is that the simple act of opening the i8's "swan wing" doors brought gawkers running - that is, if they weren't already snapping photos, as happened after midnight in Manhattan when I found tourists surrounding the parked i8.

The bombastic attitude of, say, a Lamborghini can make passers-by keep their distance. But the i8's "Back to the Future" vibe drew people, including proponents of green technology, who said they rarely made a fuss over cars.

Bystanders, in fact, constantly invoked the DeLorean from the Michael J. Fox movies as they enthused over the BMW's cinematic shape. The i8 may not have 1.21 gigawatts, but designers created the i8 to thrill and enlighten would-be Doc Browns: Born from the company's multi-billion-dollar investment in sustainable transportation, the i8 was intended to look, drive and even sound like a sports car of the future.

As with some other electrified cars, including the Tesla Model S, the BMW's exclusivity can dampen the feel-good story. At \$136,650 to start, and with BMW declining to estimate production totals, the i8 is too rich and too rare to save the planet. But its technology, especially its groundbreaking use of carbon fiber, may influence a global trend to drastically reduce vehicle weight and therefore improve efficiency.

Even with 7.1 kilowatt-hours of lithium batteries strung below its floor, the i8 weighs 3,455 pounds, about 480 less than a similarly sized Aston Martin DB9 and 1,192 less than the Tesla. Slashing weight sets off a chain of energy-saving benefits, al-

lowing lighter, less-powerful batteries, engines, brakes and other components to meet the desired level of performance.

The i8's front wheels are

tion vehicles - and may one day ban them - hybrids like the i8 could conserve or replenish the battery range to qualify for entry.

The BMW defaults to a

mpge. The Tesla, of course, can cover roughly 250 miles on batteries alone, while the BMW must sip premium unleaded to raise the total range to 330 miles.



**The 2014 BMW i8, a plug-in hybrid sports car starting at \$136,650. Designed to look, drive and even sound like a sports car of the future, the i8's groundbreaking use of carbon fiber could influence the global trend to cut vehicle weight.**

(BMW of North America via The New York Times)

driven by a 129-horsepower electric motor and a two-speed transmission that operate entirely behind the scenes. The rear wheels are served by a 228-horsepower turbocharged 1.5-liter three-cylinder (adapted from the Mini Cooper) with integrated electric assist. Using paddles or a console lever, drivers operate a spectacularly quick six-speed automatic transmission to manage a total of 357 horsepower and 420 pound-feet of torque.

I first toggled up the eDrive mode, which propels the i8 for up to 22 miles strictly on front-drive electricity, albeit at a Prius-like pace of 9.5 seconds to 60 mph and a top speed of 75 mph.

But since the BMW's all-wheel-drive Sport mode can replenish the battery on the fly (adding one mile of E.V. range for roughly every 17 miles driven), eDrive mode has a philosophical purpose beyond short electric commutes: For modern megacities like London that charge entry fees for internal-combus-

Comfort mode that maximizes electric efficiency but automatically blends in engine power when the driver shoves harder on the accelerator. That mode produced the best gas-electric mileage, with gentle driving eking out 38 mpg on the highway.

Over several rip-roaring days, the BMW delivered a solid 31 mpg overall, 3 better than the EPA's combined city and highway estimate. That economy was about 50 percent higher than the 20 mpg I've experienced in rival sports cars like the Stingray and Porsche 911.

With wall current far cheaper than gasoline, the EPA figures a bigger edge in energy costs. The i8 owner will pay \$1,550 a year in electricity and gasoline to cover 15,000 miles, compared with \$2,800 for the Stingray and \$3,700 for the Aston DB9.

The EPA credits the i8 with 76 mpge (the electrical equivalent of a gallon of gasoline) in eDrive mode, within sight of the Tesla's 89

With efficiency runs out of the way, it was time to pivot open the featherweight doors, climb over the awkward sills (falling into the car is almost easier) and admire the performance. What I couldn't admire was the electric motor under the hood. If the i8's lowercase name recalls an iPhone, the car mimics one, as well: Officially, the sealed hood can be opened only by technicians. And there's barely enough storage in the cabin for that iPhone. Perhaps it's better to imagine that a profligate engine is under the hood. Step on the i8's throttle, and after a beat of turbo lag, you're whisked into motion like sauce in a blender, propelled by 420 pound-feet of electric-boosted torque. Abetted by the stellar transmission, upshifts unleash a crackling barrage that you'd swear was old-school internal combustion. In reality, the BMW pipes a synthesized simulation of engine noise through door speakers to complement the exhaust soundtrack. □

# Wall Street quietly moves higher

**KEN SWEET**

**AP Business Writer**

**NEW YORK (AP)** — The U.S. stock market moved quietly higher Monday as investors decided to step back into a market that was rattled by white-knuckle turbulence last week.

It was a rare move upward for a market that, for the most part, has been moving lower for the past month.

The Standard & Poor's 500 index rose 17.26 points, or 0.9 percent, to 1,904.02 and the Nasdaq composite gained 57.64 points, or 1.4 percent, to 4,316.07.

The Dow Jones industrial average did not fare as well, and wound up essentially flat for the day. The 30-stock index rose 19.26 points, or 0.1 percent, to 16,399.67. The main reason the Dow did not perform as well as the other two indexes was IBM.

IBM fell \$12.95, or 7 percent, to \$169.10 after

impact on its movements. Without the effect of IBM's decline, the blue chip index would have been up 102 points.

The quiet trading on Wall Street on Monday came after a wild ride last week, when the Dow moved between triple-digit losses and triple-digit gains. Investors remain concerned that economic weakness in Europe could spread to the U.S. Many investors remain bullish on the U.S. stock market over the long term, especially considering how well the U.S. economy has been doing.

"I think we are having a modest correction and I don't think this is a new bear market," said Scott Clemons, chief investment strategist for private banking at Brown Brothers Harriman.

The calm can be seen in the decline in the VIX, Wall Street's so-called "fear index." The VIX fell 15 per-

cent, to 12.45, after four straight weeks of declines.

"When a market gets as fully-priced as this one, it doesn't take much for things to go wrong," said Wayne Wilbanks, chief investment officer of Wilbanks, Smith & Thomas Asset Management. "This market is just shifting back to more normal market behavior after being in a low-volatility period for much longer than it should have."

This is one of the busiest weeks for company earnings. A total of 130 companies in the S&P 500 index will report their quarterly results, including big names like American Express, Cola-Cola and AT&T. U.S. government bond prices were mostly unchanged Monday. The yield on the 10-year Treasury note held steady at 2.19 percent.

One symptom of the concerns over the global economy has been the



An IBM logo is displayed in Berlin, Vt. IBM is struggling financially as it moves away from older businesses like hardware and invests heavily in new fields that promise growth and higher profits in the future. (AP Photo/Toby Talbot)

## Amid a strategy shift, IBM reports weak earnings Q3

**STEVE LOHR**

**© 2014 New York Times**

IBM is struggling financially as it moves away from older businesses like hardware and invests heavily in new fields that promise growth and higher profits in the future. But the company's third-quarter results, reported Monday, show that transition is more difficult than expected.

In an interview earlier in 2014, Virginia Rometty, IBM's chief executive, said this year would be a "rocky time" given the challenges. But the company's third-quarter profit and revenue came in well below the forecasts of Wall Street analysts.

The overall results were blurred by another step IBM announced Monday, shedding its chipmaking operations in a deal with Globalfoundries. The company took a \$4.7 billion pre-tax charge against its third-quarter earnings, which were reported before the stock market opened Monday. The charge includes writing down the value of the assets and a \$1.5 billion cash payment to Globalfoundries, a large contract chip producer.

With the charge for the chip sell-off, IBM reported net income of \$18 million, or 2 cents a share. But the big one-time charge, for a move in line with IBM's long-term strategy, is the sort of thing investors expect and often applaud. In trading

before the market opened, IBM's stock price was down almost 7 percent.

The real weakness, however, was in the performance of IBM's continuing businesses. The company's operating profits for the quarter, excluding the one-time chip-related charge, fell 10 percent, to \$3.68 a share. That was well below the average estimate of Wall Street analysts of \$4.32 a share.

Revenue for the quarter slipped 4 percent to \$22.4 billion, a large shortfall from analysts' consensus forecast of \$23.4 billion.

In a statement, Rometty said, "We are disappointed in our performance. We saw a marked slowdown in September in client buying behavior, and our results also point to the unprecedented pace of change in our industry."

Rometty added that the businesses that IBM is betting on for future growth, including software and services that help businesses analyze vast amounts of data, as well as cloud computing, did well. But those gains were not enough to make up for the slowdown in IBM's traditional hardware, software and services businesses in the quarter. IBM had been in negotiations with Globalfoundries for months. So the deal was expected, although the financial arrangements, including the size of the charge, were not known.



Trader Jason Harper works on the floor of the New York Stock Exchange. The U.S. stock market moved quietly higher Monday as investors decided to step back into a market that was rattled by white-knuckle turbulence last week. (AP Photo/Richard Drew)

the company reported earnings that missed Wall Street's expectations. The company also missed on revenue and warned that it may not meet its profit goals for the foreseeable future. IBM was the biggest decliner in both the Dow and in the S&P 500.

The Dow is what's known as a price-weighted stock index, which means more expensive stocks like IBM tend to have an out-sized

cent to 18.7, closer to its recent average of 15. It went as high as 30 last week, but before this market volatility started, the VIX had been trading near record lows.

Many market watchers expected more volatile trading in the days and weeks to come. The S&P 500 is down just 5.3 percent from its mid-September high, even with the concerns about Europe and Asia. Also the market has had

sharp fall in oil prices in recent weeks. The price of oil fell slightly Monday, remaining near its lowest level since June of 2012. Benchmark U.S. crude fell 4 cents to close at \$82.71 a barrel on the New York Mercantile Exchange.

Brent crude, a benchmark for international oils used by many U.S. refineries, fell 76 cents to close at \$85.40 on the ICE Futures exchange in London. □

## STREET BRIEFS

### Royal Philips NV posts 3rd quarter loss over patent

**AMSTERDAM (AP)** — Royal Philips NV, the world's largest lighting maker, has reported a 104 million-euro (\$132 million) loss for the third quarter, mostly due to a one-off charge after losing a patent infringement lawsuit against Masimo Corp. of the U.S. The loss compares with net profit of 282 million euros in the same period a year earlier, but includes the \$466 million award a U.S. jury handed to Masimo. Philips is appealing. Sales dipped 1 percent to 5.55 billion euros, while operating margins — before charges — declined to 9.7 percent from 11.4 percent of sales. Chief Executive Frans van Houten, who last month issued a profit warning and announced plans to split the company, said Philips is "facing sustained softness in a number of markets," including China and Russia. □

### Shares in Dutch feed company Nutreco surge

**AMSTERDAM (AP)** — Shares in Dutch animal and fish feed supplier Nutreco NV have surged after the company announced a management-backed 2.69 billion (\$3.43 billion) takeover offer from privately-owned trading company SHV Holdings. SHV's 40-euro (\$51) per share cash offer for Nutreco represents a 42-percent premium to shares' closing price Friday. Shares were up 38 percent at 39.02 euros in early trading Monday. Nutreco CEO Knut Nesse said Monday the offer was fair for shareholders and good for other stakeholders: SHV will allow the company to pursue its current business plan with a large measure of independence. SHV says it wants Nutreco for its long-term growth prospects, particularly in emerging economies. It also represents a diversification of SHV's portfolio of businesses, which are mostly focused on energy and transport. □

## Sears to raise more cash via rights offering

**HOFFMAN ESTATES, Ill. (AP)** — Sears is looking to raise more cash, announcing that it is planning a rights offering that may raise up to \$625 million.

The company, which runs Kmart and its namesake stores, also said Monday that it struck a leasing deal with European fashion retailer Primark.

Its shares rose more than 8 percent in morning trading.

Sears has been cutting costs, reducing inventory and selling assets to return to profitability. Its biggest albatross remains its stores, which critics say are out-dated and shabby.

Chairman and CEO Edward Lampert combined Sears and Kmart in 2005 about two years after he helped bring Kmart out from under bankruptcy protection.

The company has since faced mounting pressure from nimbler rivals like Wal-Mart Stores and Home Depot.

Sears is also facing broader structural issues. Like other



Shoppers walk into Sears in Peabody, Mass. Sears is looking to raise more cash, announcing Monday, Oct. 20, 2014, that it is planning a rights offering that may raise up to \$625 million.

(AP Photo/Elise Amendola)

stores catering to the low-to middle-income customers, Sears is grappling with a slowly recovering economy that's not benefiting all Americans equally. It's also trying to catch up to customers who are steering clear of stores and shopping online.

Sears Holdings Corp. said the rights offering will allow its stockholders to buy up to \$625 million senior unsecured notes due 2019 and warrants to buy shares of its common stock. It anticipates up to \$625 million in proceeds if the offering is fully subscribed and closes

as planned.

The proceeds will be used for general corporate purposes.

Sears' lease agreements with Primark are for seven stand-alone stores in malls. Sears will still have a significant presence at six of the locations. □

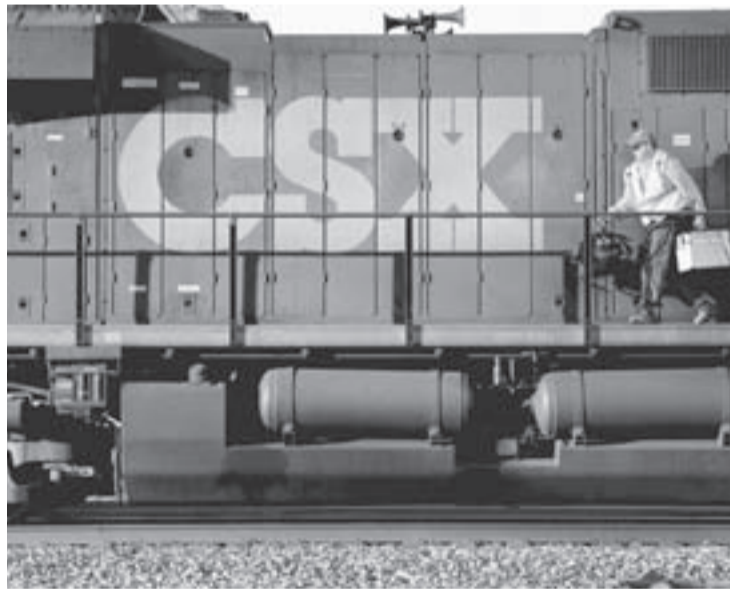
## Canadian Pacific Railway ends CSX deal talks

**TOM MURPHY**  
AP Business Writer

Canadian Pacific Railway has ended talks with U.S. counterpart CSX about a possible combination and plans no more discussions. The railway operator did not say on Monday why it ended talks, but it did note in a brief statement that regulatory concerns appear to be a major deterrent for railroads considering combinations.

A CSX spokeswoman declined to comment on Canadian Pacific's statement.

Several reports had surfaced recently that CSX Corp. had rejected a merger offer from Canadian Pacific Railway Ltd. Both railroads declined to comment on the deal talk, but CSX CEO Michael Ward did say last week that the Surface Transportation Board, which regulates freight rail prices, would likely take a cautious approach to con-



A crew member walks on a CSX freight train engine in Brunswick, Md. Canadian Pacific Railway on Monday, Oct. 20, 2014 said it has ended talks with U.S. counterpart CSX about a possible combination and plans no more discussions.

(AP Photo/Patrick Semansky)

solidation because there are only six Class I railroads in the U.S. and Canada. Jacksonville, Florida-based CSX Corp. operates more than 21,000 miles of track in 23 Eastern states and two Canadian provinces. Other large railroads include

Norfolk Southern, Union Pacific, BNSF and Canadian National.

Ward also said last week that past railroad mergers in the 1990s lead to poorer service after the deals as the companies worked to integrate the different rail-

roads.

Canadian Pacific said Monday that it believed that regulatory approvals would be achievable for the right deal.

Railroad lobbyists have told Congress that the industry is struggling to keep up with a sharp increase in freight rail demand created in part by an oil fracking boom and two years of unusually bountiful harvests. Shippers have complained that widespread delays in freight rail shipments are hurting an array of industries.

Canadian Pacific said that a "pro-competition, customer-friendly" railway combination that also focuses on safety is a solution that could not be ignored on its merits by regulators. The railroad operator added that the industry's significant problems "will only worsen over time if solutions aren't put in place immediately." □

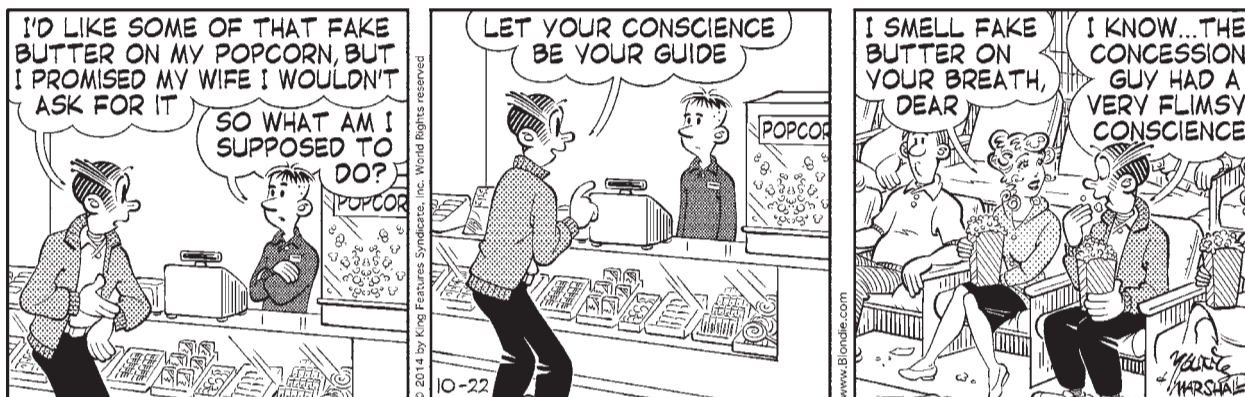
## Mutts



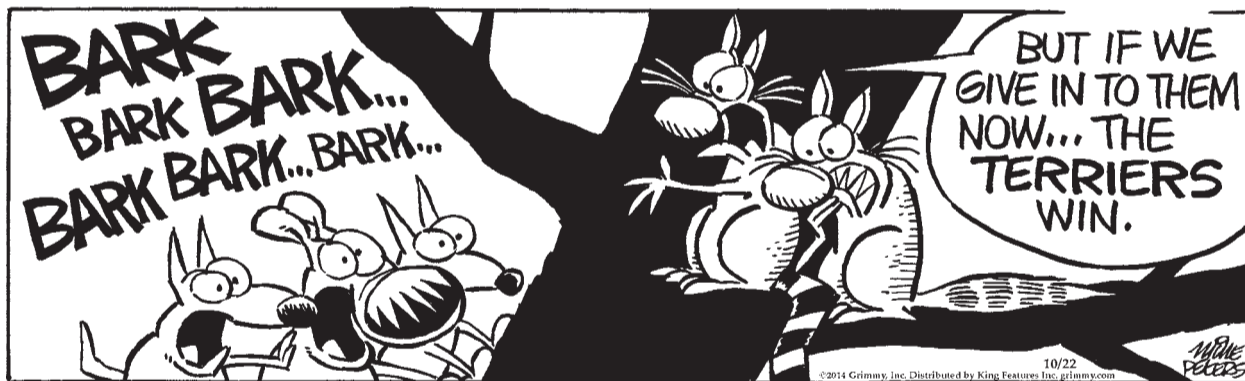
## 6 Chix



## Blondie



## Mother Goose & Grimm



## Baby Blues



## Zits



## Conceptis Sudoku

			5	1				
			8		3	2		
		1					6	
	5		6					1
1					8			7
4		6	7	3				2
2	4		9				7	
		9				5		
		8	3	2	7	4	9	

Difficulty Level ★★★

10/22

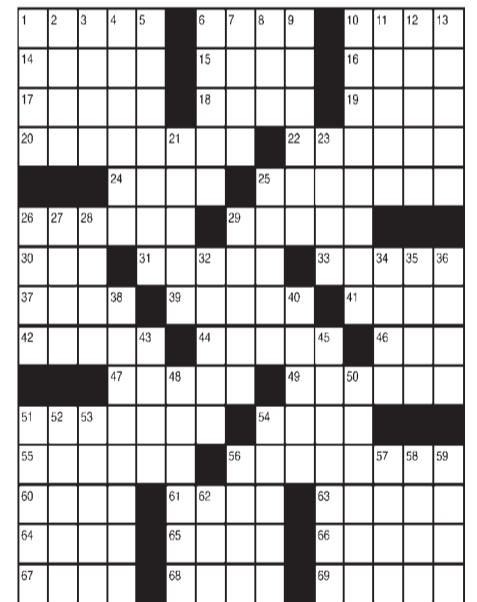
Sudoku is a number-placing puzzle based on a 9x9 grid with several given numbers. The object is to place the numbers 1 to 9 in the empty squares so that each row, each column and each 3x3 box contains the same number only once. The difficulty level of the Conceptis Sudoku increases from Monday to Sunday.

Yesterday's puzzle answer

7	4	2	6	9	3	1	8	5
5	8	9	7	1	4	3	6	2
3	6	1	5	8	2	9	4	7
2	7	5	1	3	6	4	9	8
6	9	3	4	7	8	2	5	1
8	1	4	9	2	5	7	3	6
9	5	6	2	4	7	8	1	3
1	2	8	3	6	9	5	7	4
4	3	7	8	5	1	6	2	9

### ACROSS

- Piece of asparagus
- Insincere action
- Goes bad
- Use a pencil's rubber end
- Stack
- Canyon sound
- Most terrible
- Rex or Donna
- \_\_\_ pressure; influence from companions
- Indulges freely
- Burning
- Ram or bull
- Less ornate
- Per person
- Fundamental
- Forbid entry to
- Needing no encouragement
- Pine that drops its needles in winter
- Clippety-\_\_\_
- \_\_\_ Way; classic candy bar
- S, M, L or XL
- Mexican mister
- Gets up
- Is able to
- Russian's dollar
- Ocean \_\_\_; cruise ships
- Fables
- Delight
- \_\_\_ in; relenting
- Allen Ludden's TV game show
- Not yet
- Ibex or angora
- Sioux home
- Yearn
- Qualified
- From the East
- Prescribed amount
- Curved edges
- \_\_\_ on; tramples



Created by Jacqueline E. Mathews

10/22/14

### Tuesday's Puzzle Solved

EGGS	STALL	UNIV
NOAH	HELLO	NOTE
DAZE	RELAY	BOOR
STERNUM	MASONRY	
	BOG	MALES
EBSEN	WAS	VOCAL
LENT	PEG	FEMALE
AGO	JANITOR	BAA
TAURUS	CUE	TIMS
ENTER	RAG	CANOE
	MODEL	RUB
ADMIRAL	GERALDO	
CRUX	VAGUE	SOON
TILE	ITALL	CAME
SPED	SELLS	ODES

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10/22/14

### DOWN

- Uses needle and thread
- \_\_\_ up; support
- Actor James \_\_\_ Jones

- Take for granted
- Go back over one's steps
- Spending fling
- Rushes
- Beer's cousin
- Military awards
- Exact copies
- Atlantic or Pacific
- \_\_\_ song; TV show's music
- More tender to the touch
- Sparkle
- Blow it
- Grassy areas for recreation
- Basics
- Sickly-looking
- Element whose symbol is Fe
- Misrepresent
- Young ladies
- Part of most Chinese meals
- Leader's title in old Russia

- Laying birds
- Hot cereal
- Shouts
- Destroy
- Afternoon naps
- Panhandler
- Most modern
- Overcook milk
- Forbidden
- Large kitchen appliances
- Microsoft's Bill
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## To reach their audiences: Yahoo's Tumblr teams with TV shows

LESLIE KAUFMAN

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During last season's finale of NBC's "The Voice," as a contestant belted out "Team" by Lorde, animated illustrations inspired by the lyrics swayed on the screens behind her. The graphics were created by Cindy Suen, an artist popular on Tumblr, the social media and blogging platform owned by Yahoo. "The Voice" placed Suen's work center stage in an effort to reach Tumblr's audience. This season, NBC has expanded its relationship with the site, allowing several of its bloggers backstage on the "Voice" set.

Tumblr is a "very interesting piece of the puzzle" for the show's fans, said Audrey Morrissey, an executive producer of "The Voice." "Facebook and Twitter are very immediate," she said, "but Tumblr is something they sort of take in and then create something about the show at times other than when the show is happening." Yahoo is betting that Tumblr's alliances with popular television shows like "The Voice" will help drive its growth. Still, 16 months after Yahoo paid \$1.1 billion for Tumblr, the company's investors are questioning the success of the acquisition. The company has not disclosed much about Tumblr's finances since the purchase, but the independent online research firm eMarketer says that while Tumblr's 24 percent growth rate is faster than any of its

social-sharing competitors, including Pinterest or Instagram, its audience remains the smallest. (Tumblr counts 17 million registered users compared with 40 million for Pinterest, the next smallest site.) Yahoo also has a shrinking share of the digital display ad market relative to Facebook and Twitter. Investors have grown impatient. Jeffrey C. Smith of Starboard Value wrote an open letter in September criticizing Yahoo's investment strategy and saying it was not returning value. Without mentioning Tumblr specifically, Smith said that Yahoo's recent strategy of focusing on acquisitions had not worked.

Marissa A. Mayer, Yahoo's chief executive, has been slow to make any big strategic moves relating to Tumblr, in part because when she bought the site she reassured loyalists that she was not looking to shake things up. But one push for Tumblr has been to focus on "second-screen engagement," the entertainment industry's term for how television fans interact with their favorite programs on digital devices.

Because Tumblr merges photos, video, text and animation, it is not as intuitive to use as other social media. As a result, it has been less of a marketing priority for entertainment companies than Facebook and Twitter. Tumblr, though, is trying to convince television executives that this complexity,

which draws particularly intense and time-committed fans, is an advantage at a time when audiences watch programs on their own time schedule.

Depth and breadth of second-screen engagement has become an integral part of how television shows are marketed and end up prospering, or not. At the same time, strong engagement from television fans is also a way that social media platforms like Twitter have expanded their user bases. □

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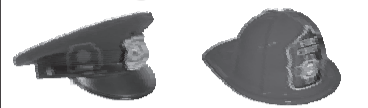
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## Warming Earth: 2014 looks to break heat records

**SETH BORENSTEIN**  
AP Science Writer

**WASHINGTON (AP)** — Earth is on pace to tie or even break the mark for the hottest year on record, U.S.

mined that September was record-warm.

The first nine months of 2014 have a global average temperature of 58.72 degrees (14.7 degrees Cel-

of the year show a strong chance that one will show up, and that weather will be warmer than normal, Blunden said.

If 2014 breaks the record



**This photo, taken with a fisheye lens, shows beach goers cooling off during a Southern California heat wave, in Huntington Beach, Calif. It sounds like a broken record, but last month again set a new mark for global heat. And meteorologists say Earth is now on pace to tie the hottest year ever recorded, or more likely break it.**

(AP Photo/Chris Carlson)

meteorologists say.

That's because global heat records have kept falling in 2014, with September the latest example.

The National Oceanic and Atmospheric Administration announced Monday that last month the globe averaged 60.3 degrees Fahrenheit (15.7 degrees Celsius).

That was the hottest September in 135 years of record keeping.

It was the fourth monthly record set this year, along with May, June and August.

NASA, which measures temperatures slightly differently, had already deter-

mined that September was record-warm, according to NOAA's National Climatic Data Center.

"It's pretty likely" that 2014 will break the record for hottest year, said NOAA climate scientist Jessica Blunden.

The reason involves El Nino, a warming of the tropical Pacific Ocean that affects weather worldwide. In 1998, the year started off super-hot because of an El Nino. But then that El Nino disappeared and temperatures moderated slightly toward the end of the year. This year has no El Nino yet, but forecasts for the rest

for hottest year, that also should sound familiar: 1995, 1997, 1998, 2005 and 2010 all broke NOAA records for the hottest years since records started being kept in 1880.

"This is one of many indicators that climate change has not stopped and that it continues to be one of the most important issues facing humanity," said University of Illinois climate scientist Donald Wuebbles.

Some people, mostly non-scientists, have been claiming that the world has not warmed in 18 years, but "no one's told the globe that," Blunden said. She said NOAA records show no pause in warming. The record-breaking heat goes back to the end of last year — November 2013 broke a record. So the 12 months from October 2013 to September 2014 are the hottest 12-month period on record, Blunden said.

Earth hasn't set a monthly record for cold since December 1916, but all monthly heat records have been set after 1997. □

## White House to cut funding for high risk biological study

**DONALD G. McNEIL Jr**  
© 2014 New York Times

Prompted by controversy over dangerous research and recent laboratory accidents, the White House announced that it would temporarily halt all new funding for experiments that seek to study certain infectious agents by making them more dangerous. It also encouraged scientists involved in such research on the influenza, SARS and Middle East respiratory syndrome viruses to voluntarily pause their work while its risks were reassessed.

Opponents of this type of research, called gain-of-function - for example, attempts to create a more contagious version of the lethal H5N1 avian influenza to learn which mutations made it that way - were elated.

"Brilliant!" said Peter Hale, the executive director of the Foundation for Vaccine Research, which opposes such experiments. "The government has finally seen the light. This is what we have all been waiting for and campaigning for. I shall sleep better tonight."

The announcement, which was made by the White House Office of Science and Technology Policy and the U.S. Department of Health and Human Services, did not say how long the moratorium would last, but said a "deliberative process to assess the potential risks and benefits" would begin this month and stretch at least into next year.

The move appeared to be a sudden change of heart by the Obama administration, which last month issued regulations calling for more stringent federal oversight of such research and requiring scientists and universities to disclose that their work might be risky, rather than expecting federal agencies to notice. Critics at the time dismissed those rules as too weak.

The moratorium is only on research on influenza virus and the coronaviruses that cause SARS and MERS. The

announcement made no mention of Ebola or any related filovirus. Ebola is already extremely lethal, but it is not easily transmissible. No scientist has publicly announced an attempt to make Ebola as easy to transmit with a sneeze as flu is. Given the current panic around Ebola, as well as congressional anger at federal health agencies, it is unlikely that federal funding for such a project would be given out.

The debate over the wisdom of "gain-of-function" research erupted in 2011 when the labs of Ron Fouchier of Erasmus University in the Netherlands, and Dr. Yoshihiro Kawaoka of the University of Wisconsin-Madison, separately announced that they had succeeded in making the lethal H5N1 avian flu easily transmissible between ferrets, which are a model for human susceptibility to flu.

The debate heated up further this year when the Centers for Disease Control and Prevention admitted it had suffered laboratory accidents that exposed dozens of workers to anthrax and shipped deadly avian flu virus to another federal lab that had asked for a more benign flu strain. Also this year, vials of smallpox that had been forgotten for 50 years were found in a lab at the National Institutes of Health.

The White House said the moratorium decision had been made "following recent biosafety incidents at federal research facilities." Fouchier and Kawaoka did not respond to emails asking for comment Friday evening.

Many scientists were furious that such work had been permitted and even supported with American tax dollars. But others argued that it was necessary to learn which genetic mutations make viruses more dangerous. If those mutations began appearing naturally as the viruses circulated in animals and people, warnings could be issued and vaccines designed, they said. □



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## Comedians honor Jay Leno with top US humor prize

**BRETT ZONGKER**  
Associated Press

**WASHINGTON (AP)** —

The joke was on Jay Leno as comedians saluted the former "Tonight Show" host when he received the top U.S. humor prize this weekend.

Jimmy Fallon, Jerry Seinfeld and Wanda Sykes celebrated Leno's famous work ethic and poked fun as he received the Mark Twain Prize for American Humor at the Kennedy Center in Washington. Garth Brooks, Kevin Eubanks and Chelsea Handler also paid tribute.

The show will be broadcast nationally Nov. 23 on PBS.

Fallon, who replaced Leno this year on "The Tonight Show" after Leno stepped down

for the second time, said it was a good time to honor Leno, "a man who has done so much for NBC, so much that we had to celebrate his career on PBS."

On the red carpet before the show, Leno, 64, said "The Tonight Show" years were the best of his life. He said Fallon is bringing "a new dynamic" to the show, and "it's fun to see it change."

"The truth is, my time was done," Leno said later in accepting the prize.

"When I left 'The Tonight Show,' I didn't leave dead

that other honors are phony because people cam-

ing them wider exposure on late night TV. But some

wasn't sure what the connection was."



**Mark Twain Prize honoree Jay Leno passes the bust of Mark Twain to Jerry Seinfeld after being presented with the prize at the Kennedy Center for the Performing Arts for the Mark Twain Prize for American Humor on Sunday, Oct. 19, 2014, in Washington.**

(AP Photo/Kevin Wolf)

broke like Bill and Hillary. I was able to save."

The award honors people who have had an impact on American society in the tradition of Samuel Clemens, the writer, satirist and social commentator better known as Mark Twain. Past honorees include Carol Burnett, Ellen DeGeneres, Will Ferrell and Bill Cosby.

Leno said he had no idea this award was coming and

paign for them.

Leno built his career in standup comedy and still makes more than 100 live performances each year. He inherited the "Tonight Show" from Johnny Carson in 1992, beating out David Letterman, and was the top-rated late-night host for years.

Handler and Sykes, two leading female comedians, thanked Leno for giv-

ribbing also was in store.

Handler said Leno visited the Smithsonian over the weekend and tried to donate a zip drive of all his jokes, but the museum wouldn't take them.

"When I first heard that Jay was getting this Mark Twain Prize tonight, which is a huge honor,

I found out it was for humor, and I was a little bit confused," she said. "I

Leno.

"I love Jay," he said. "I love Jay because success didn't give him a swell head. Nature did that."

Leno didn't leave TV for long.

Last week, NBC announced that he's developing a new show from his Los Angeles garage about his other great passion: cars. "Jay Leno's Garage" will premiere on CNBC in 2015. □

## Rabbi leads vigil outside Met to protest opera

**VERENA DOBNIK**  
**Associated Press**

**NEW YORK (AP)** — A globally prominent rabbi led Jewish teenagers in a prayer vigil Monday outside the Metropolitan Opera to protest an opera they say glorifies Palestinian terrorists. Rabbi Avi Weiss and youths from several faith-based schools later planned to join former New York Mayor Rudy Giuliani and other big-name politicians at a rally against the Met's premiere of "The Death of Klinghoffer."

Midday Monday, youths sat at their makeshift prayer spot opposite the Met, discussing Hebrew scriptures in shifts of about a dozen throughout the afternoon. "We're here because the Met is glorifying the killing of a Jew, and we must speak out — we're the next generation," said Shabbos Kestenbaum, 15.

A placard read: "We pray for Leon Klinghoffer's soul." The disabled 69-year-old New Yorker was shot in his wheelchair aboard the Achille Lauro Italian cruise ship. It was hijacked in 1985 by four men from the Palestinian Liberation Organization who then pushed him into the sea.

American composer John Adams' opera has been a lightning rod since February, when it was first scheduled for this season. The first large demonstration came on the Met's Sept. 22 season opening night, featur-

ing a Mozart work, when protesters jeered at arriving spectators.

The opposition to "Klinghoffer" is now reaching fever pitch, with word spreading that activists may try to disrupt the Monday evening company premiere by using legitimately purchased tickets, then popping up inside the auditorium during the show. Weiss said the music "extols" the terrorists,

the rabbi, are: "I've got no money left. I gave all my money for the taxi."

"The language is explosive. It's radioactive. It's dangerous," the rabbi said. "It inspires violence."

Politicians who are part of the growing firestorm against Adams' 1991 opera include former New York Gov. George Pataki and U.S. Congressmen Jerrold Nadler and Peter King.

international movie theater and radio broadcasts in November amid pressure from Jewish groups, especially the New York-based Anti-Defamation League. Met General Manager Peter Gelb, who is Jewish, said the decision was made "as a compromise gesture."

But the Met issued a statement, saying that "the fact that 'Klinghoffer' grapples with the complexities of



Protestors are seen at the Metropolitan Opera in New York to register their disapproval of the Met's decision to premiere the controversial opera "The Death of Klinghoffer." The opera, about the hijacking of the Italian cruise ship Achille Lauro and the murder of Jewish passenger Leon Klinghoffer, has attract protests for weeks.

(Evan Agostini/Invision/AP)

beginning with the "Chorus of Exiled Palestinians," while the Klinghoffers come off as shallow, money-conscious characters whose first words, according to

Organizers said 100 symbolic wheelchairs would be brought to the rally at the Lincoln Center for the Performing Arts.

The Met canceled the in-

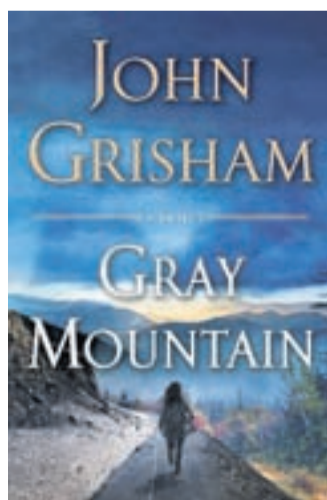
an unconscionable real-life act of violence does not mean it should not be performed. ... 'Klinghoffer' is neither anti-Semitic nor does it glorify terrorism."

## 'Gray Mountain' won't disappoint Grisham fans

**JEFF AYERS**  
**Associated Press**

**"Gray Mountain" (Doubleday), by John Grisham.**

(AP) John Grisham has been writing legal thrillers and dramas that resonate with readers for almost 25 years, and his latest continues the theme of ordinary people who work in the law profession experiencing a crisis of conscience. Sometimes following the letter of the law might not feel morally just, and that conflict within the person having to confront the issue head-on has propelled Grisham to the top of the



This book cover image released by Doubleday shows "Gray Mountain," by John Grisham.

(AP Photo/Doubleday)

best-seller lists and made him a household name.

"Gray Mountain" introduces readers to Samantha Kofer, Grisham's latest character to tackle walking the line between right and wrong. Kofer is working for a giant Wall Street law firm when the financial world collapses in 2008. She soon finds herself leaving her office building with a cardboard box filled with her belongings. She goes to work in a legal clinic in rural Virginia without pay, with the possibility of returning to her old firm in a year when money woes should

have eased.

The town of Brady, Virginia, has a population small enough to insure that everyone knows everyone else. Kofer becomes involved in the intricacies of helping those who can't afford legal help find the justice.

She also learns some big secrets involving the people she has grown to care about and what companies will do for profit.

Grisham has written one of his best legal dramas in quite some time with this dive into small-town politics.

## Actor from 'Buffy the Vampire Slayer' arrested in Idaho

**BOISE, Idaho (AP)** — An actor best known for his role in the television series "Buffy the Vampire Slayer" is apologizing for actions that led to his arrest in a hotel lobby in Idaho.

Nicholas Brendon, who played Xander Harris on the hit show that ran from 1997 to 2003, said Monday on Facebook that he erred by mixing prescribed pain medication and alcohol.

"The result was embarrassing and unacceptable," he wrote.

"I intend to seek appropriate treatment and therapy for my medical ailments as well as my emotional demons."

He said the physical pain came from a cyst behind his kneecap, but he didn't elaborate on the cause of the emotional demons.

Brendon was participating in the Tree City Comic Con at a Boise expo center where fans could have a photo taken with him for \$40 and get his autograph for \$30.

Boise officers took the 43-year-old actor into custody after responding to a disturbance around 9:30 p.m. Friday. Brendon faces misdemeanor charges of resisting officers and malicious injury to property.

Police say Brendon showed signs of being intoxicated and refused to remain seated while officers spoke with witnesses.

"During this difficult time, I appreciate understanding as I pursue rehabilitation — and I value support as I earn redemption with my family, friends, and fans," Brendon wrote in the statement confirmed as his by his booking agent, Kahmeela Adams, in an email to The Associated Press.

This was the first year for the Tree City Comic Con that besides Brendon drew an array writers, illustrators and other actors, including John Rhys-Davies who was Gimli in "Lord of the Rings," Nichelle Nichols who played Lt. Uhura in "Star Trek: The Original Series," and Verne Troyer, who played Mini Me in "Austin Powers."

## What Markets Will



PAUL KRUGMAN

© 2014 New York Times

In the Middle Ages, the call for a crusade to conquer the Holy Land was met with cries of "Deus vult!" - God wills it. But did the crusaders really know what God wanted? Given how the venture turned out, apparently not.

Now, that was a long time ago, and, in the areas I write about, invocations of God's presumed will are rare. You do, however, see a lot of policy crusades, and these are often justified with implicit cries of "Mercatus vult!" - the market wills it. But do those invoking the will of the market really know what markets want? Again, apparently not.

And the financial turmoil of the past few days has widened the gap between what we're told must be done to appease the market and what markets actually seem to be asking for.

To get more specific: We have been told repeatedly that governments must cease and desist from their efforts to mitigate economic pain, lest their excessive compassion be punished by the financial gods, but the markets themselves have never seemed to agree that these human sacrifices are actually necessary. Investors were supposed to be terrified by budget deficits, fearing that we were about to turn into Greece - Greece, I tell you! - but year after year, interest rates stayed low. The Fed's efforts to boost the economy were supposed to backfire as markets reacted to the prospect of runaway inflation, but market measures of expected inflation similarly stayed low.

How have policy crusaders responded to the failure of their dire predictions? Mainly with denial, occasionally with exasperation. For example, Alan Greenspan once declared the failure of interest rates and inflation to spike "regrettable, because it is fostering a false sense of complacency." But that was more than four years ago; maybe the sense of complacency wasn't all that false? All in all, it's hard to escape the conclusion that people like Greenspan knew as much about what the market wanted as medieval crusaders knew about God's plan - that is, nothing. In fact, if you look closely, the real message from the market seems to be that we should be running bigger deficits and printing more money. And that message has gotten a lot stronger in the past few days.

I'm not mainly talking about plunging stock prices, although that's surely telling us something (but as the late Paul Samuelson famously pointed out, stocks are not a reliable indicator of economic prospects: "Wall Street indexes predicted nine out of the last five recessions!"). Instead, I'm talking about interest rates, which are flashing warnings, not of fiscal crisis and inflation, but of depression and deflation.

Most obviously, interest rates on long-term U.S. government debt - the rates that the usual suspects keep telling us will shoot up any day now unless we slash spending - have fallen sharply. This tells us that markets aren't worried about default, but that they are worried about persistent economic weakness, which will keep the Fed from raising the short-term interest rates it controls.

Interest rates on much European debt are even lower, because Europe's economic outlook is so bad, and we're not just talking about Germany. France is currently in conflict with the European Commission, which says that the projected French deficit is too big, but investors - who are still buying French bonds despite a 10-year interest rate of only 1.26 percent - are evidently much more worried about European stagnation than French default. It's also instructive to look at interest rates on "inflation-protected" or "index" bonds, which are telling us two things. First, markets are practically begging governments to borrow and spend, say on infrastructure; interest rates on index bonds are barely above zero, so that financing for roads, bridges and sewers would be almost free. Second, the difference between interest rates on index and ordinary bonds tells us how much inflation the market expects, and it turns out that expected inflation has fallen sharply over the past few months, so that it's now far below the Fed's target.

In effect, the market is saying that the Fed isn't printing nearly enough money.

One question you might ask is why the market's pro-spending, print-more-money message has suddenly gotten louder. My guess is that it's mainly driven by events in Europe, where the slide into deflation and the growing public backlash against austerity have reached a tipping point. And it's very reasonable to worry that Europe's problems may spill over to the rest of us.

In any case, the next time you hear some talking head opining on what we must do to satisfy the markets, ask yourself, "How does he know?" For the truth is that when people talk about what markets demand, what they're really doing is trying to bully us into doing what they themselves want. □



## The Case for Low Ideals in Politics



DAVID BROOKS

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Let's say you came of political age during Barack Obama's 2008 campaign. Maybe you were swept up in the idealism. But now you've seen an election driven by hope give way to an election driven by fear. Partisans are afraid the other side might win. Candidates are pawns of the consultants because they're afraid of themselves. Everybody's afraid of the Ebola virus, the Islamic State and the fragile economy.

The politics of the last few years have made you disappointed, disillusioned and cynical. You look back at your earlier idealism as cotton candy.

Well, I'm here to make the case for political idealism.

I'm not making the case for the high idealism that surrounded that 2008 campaign. It was based on the idea that people are basically innocent and differences can be quickly transcended. It was based on the idea that society is easily malleable and it's possible to have quick transformational change. It was based in the idea of a heroic savior (remember those "Hope" posters).

I'm here to make the case for low idealism. The low idealist rejects the politics of innocence. The low idealist recoils from any movement that promises "new

beginnings," tries to offer transcendent "bliss to be alive" moments or tries to fill people's spiritual voids.

Low idealism begins with a sturdy and accurate view of human nature. We're all a bit self-centered, self-interested and inclined to think we are nobler than we are. Montaigne wrote, "If others examined themselves attentively, as I do, they would find themselves, as I do, full of inanity and nonsense. Get rid of it I cannot without getting rid of myself."

Low idealism continues with a realistic view of politics. Politics is slow drilling through hard boards. It is a series of messy compromises. The core functions of government are negative - putting out fires, arresting criminals, settling disputes - and much of what government does is the unromantic work of preventing bad situations from getting worse.

Politicians operate in a recalcitrant medium with incomplete information, bad options and no sleep. Government in good times is merely dull; when it is enthralling, times are usually bad.

So low idealism starts with a tone of sympathy. Anybody who works in this realm deserves compassion and gentle regard. The low idealist knows that rallies with anthems and roaring are just make-believe, but has warm affection for any politician who exhibits neighborliness, courtesy and the ability to listen. The low idealist understands that those who try to rise above the messy business of deal-making often turn into zealots and wind up sinking below it. On the other hand, this kind of idealist has a full heart for those who serve the practical work of legislating: James Baker and Ted Kennedy in the old days; Bob Corker and Ron Wyden today. Believing experience is the best mode of education, he favors the competent old hand to the naive outsider.

The low idealist is more romantic about the past than about the future. Though governing is hard,

there are some miracles of human creation that have been handed down to us. These include, first and foremost, the U.S. Constitution, but also the institutions that function pretty well, like the Congressional Budget Office and the Federal Reserve. Her first job is to work with existing materials, magnify what's best and incrementally reform what is worst. The businessman might be enamored of disruptive change, but the low idealist abhors it in politics. The low idealist liked Obama's vow to hit foreign policy singles and doubles day by day, so long as there is a large vision to give long-term direction. The low idealist admires a different kind of leader; not the martyr or the passionate crusader or the righteous populist. He likes the resilient one, who maybe has been tainted by scandals and has learned from his self-inflicted wounds that his own worst enemy is himself.

He likes the person who speaks only after paying minute attention to the way things really are, and whose proposals are grounded in the low stability of the truth.

The low idealist lives most of her life at a deeper dimension than the realm of the political. She believes, as Samuel Johnson put it, that "The happiness of society depends on virtue" - not primarily material conditions.

But - and this is what makes her an idealist - she believes that better laws can nurture virtue. Statecraft is soulcraft. Good tax policies can arouse energy and enterprise. Good social programs can encourage compassion and community service.

Low idealism starts with a warts-and-all mentality, but holds that people can be improved by their political relationships, so it ends up with something loftier and more inspiring than those faux idealists who think human beings are not a problem and politics is a mostly a matter of moving money around. □

# Where Even the Catwalk Regulars Sweat It Out

**SHEILA MARIKAR**

© 2014 New York Times

**NEW YORK** - "I'm dying," said the 25-year-old model Martha Hunt, pushing a set of two-pound weights above her shoulders. It was the Friday of New York Fashion Week, and Hunt, who would walk in shows for Carolina Herrera and Marc Jacobs days later, was starting to sweat. Behind her, the trainer Justin Gelband offered instructions and encouragements. "Now very small, start here," he said, demonstrating a diminutive squat punch. They swayed back and forth in unison, like video game characters fending off a foe. A few minutes later, Hunt paused and grimaced. "My bottom's feeling that," she said, pounding her hips. On the speakers overhead, Iggy Azalea admonished, "Walk a mile in

ures of women who grace the world's catwalks and "most beautiful" lists.

"Irina Shayk came to class the other night," he said, perched on a red exercise ball, referring to the former Sports Illustrated cover model. "It makes the other girls feel comfortable, like, 'Wow, these girls do it too.'"

But while the long-legged and lithe sing his praises (Karlie Kloss called him "extraordinary" in an email), Gelband said his primary aim with ModelFIT is to offer his services to those who are less genetically blessed, including cubicle dwellers who wear stilettos only for special occasions. "I didn't start with the models, I didn't start with celebrities, I started with normal, everyday women who needed to lose 12, 15 dress sizes for a wedding or for a situation," he said. "We did

Rutgers, where he studied exercise science and sports management. After graduating, he moved to Los Angeles, where he was recruited by a branch of 24 Hour Fitness while he was training a girlfriend. Gelband eschewed heavy weights and aggressive cardio for dumbbells in the single digits and Lilliputian movements - squatting down just a couple of inches, for example. At 24 Hour Fitness, Gelband asked his boss to let him take over the regimen of six women who were 50 to 100 pounds overweight, promising he could "do better for them and their bodies."

"The training style was something they had never seen at the time," he said. His boss also handed him two Hollywood clients, the film editor Anne Goursaud and the model Kristy Pierce, who at the time

Miranda Kerr.

"After the 2007 Victoria's Secret show, after Miranda's body looked the way it did, that was it," Gelband said, referring to the toned, taut midsection Kerr, a newly minted Victoria's Secret Angel, paraded down the runway that year. "I started getting phone calls."

To work with his growing cadre of models, he relocated to New York, where he met his eventual business partner, Vanessa Packer. A fashion stylist who was frustrated with her workout, Packer took to Google for new exercise methods and stumbled on Gelband's website.

"It wasn't about, 'I need to spend two hours in a gym and kill myself,'" said Packer, 30. "It was like, 'I can do a solid 45 minutes and really elongate and lengthen and get fit in the

The gym opened in February, along a busy stretch of the Bowery, tucked behind an anonymous lacquered door and up a dimly lit flight of stairs. The 1,500-square-foot studio was once occupied by the photographer Terry Richardson. "Some women will come in and say, 'Wait a minute, I think I've been here,'" Packer said.

Gelband comes off as a kind of protector of models. (A single group class is \$40, personal training starts at \$125 an hour.) His strategy for managing their alcohol intake recalls a father trying reverse psychology on his teenage daughter.

"I try not to be a drill sergeant, because the more you say no, the more they do it," he said, "so I kind of give them a little bit of leeway and say: 'Hey, you're going out tonight to an event? You want to have a drink, one drink, go ahead.'"

As far as fashion events go, Gelband generally keeps his distance. He once arrived at a Diane von Furstenberg show in his exercise attire and was hassled by a security guard.

"I mean I didn't care," he said. "I was just going to see my work."

He would like to open pop-up gyms around the world, to cater to models who march through the seemingly endless cycle of fashion weeks. Now he consults with clients through Skype when they cannot meet in person, sometimes going online in the middle of the night to monitor their leg lifts and side crunches. He asks them to travel with what he calls a "ModelFIT kit," which is a collection of resistance bands and ankle and hand weights, a depiction of which he recently had tattooed on his shoulder.

"A whole kit may weigh 10 pounds, and that's nothing," he said. "I always laugh because before we had a gym, I'd walk around with a brown bag with all this stuff in it, and people were like, 'You build bodies out of that bag?'"

Gelband smiled, adding, "I'd be like, 'Yes.'"



Justin Gelband, a fitness trainer, works with model Martha Hunt at his gym, ModelFIT, in New York, in September, 2014. For years, Gelband has sculpted the figures of women who grace the world's runways, but ModelFIT is a way to offer his services to ordinary people too. (Danny Kim/The New York Times)

these Louboutins."

It was a fitting anthem.

Hunt is one of many models trained by Gelband, the man behind ModelFIT, a gym that opened on the Lower East Side earlier this year. For eight years, Gelband has sculpted the fig-

that, and then the other things fell into place."

Born and raised in New Jersey, Gelband, 41, got into fitness as a child, running and swimming, playing soccer and tennis. He swam competitively for two and a half years at

was engaged to the actor Josh Duhamel. Through Duhamel, Gelband connected with Angela Lindvall, a Victoria's Secret model who wanted to lose weight after the birth of her second child. Through Lindvall's agency, he met

way I wanted to be fit."

In 2012, she teamed up with Gelband to create ModelFIT. The concept: If Gelband's method worked for women who strut in underwear for a living, it may work for regular people, too.